



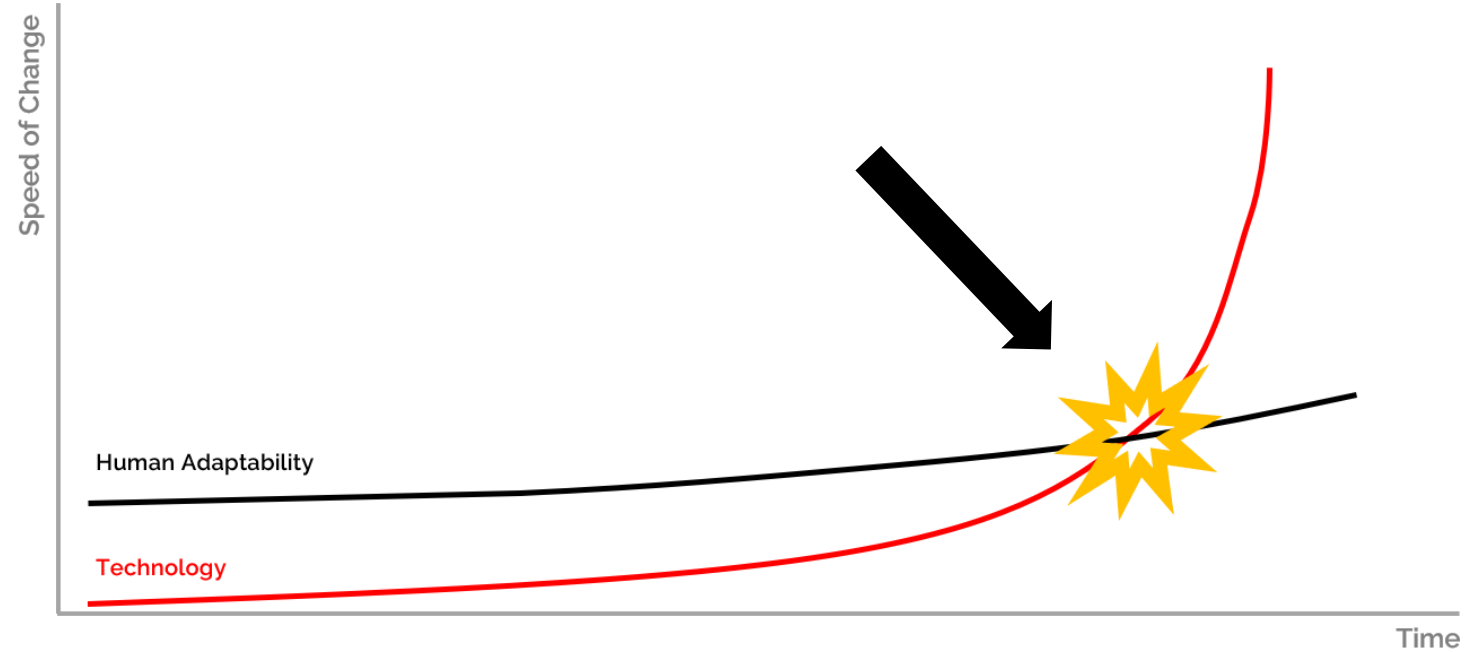
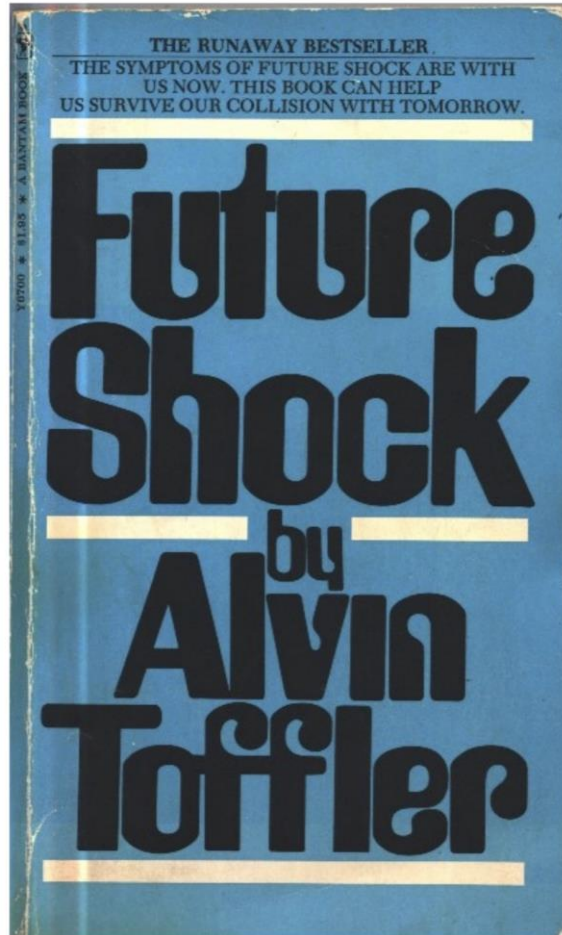
**Media in het tijdperk
van kunstmatige intelligentie.**



nederlandse
publieke
omroep

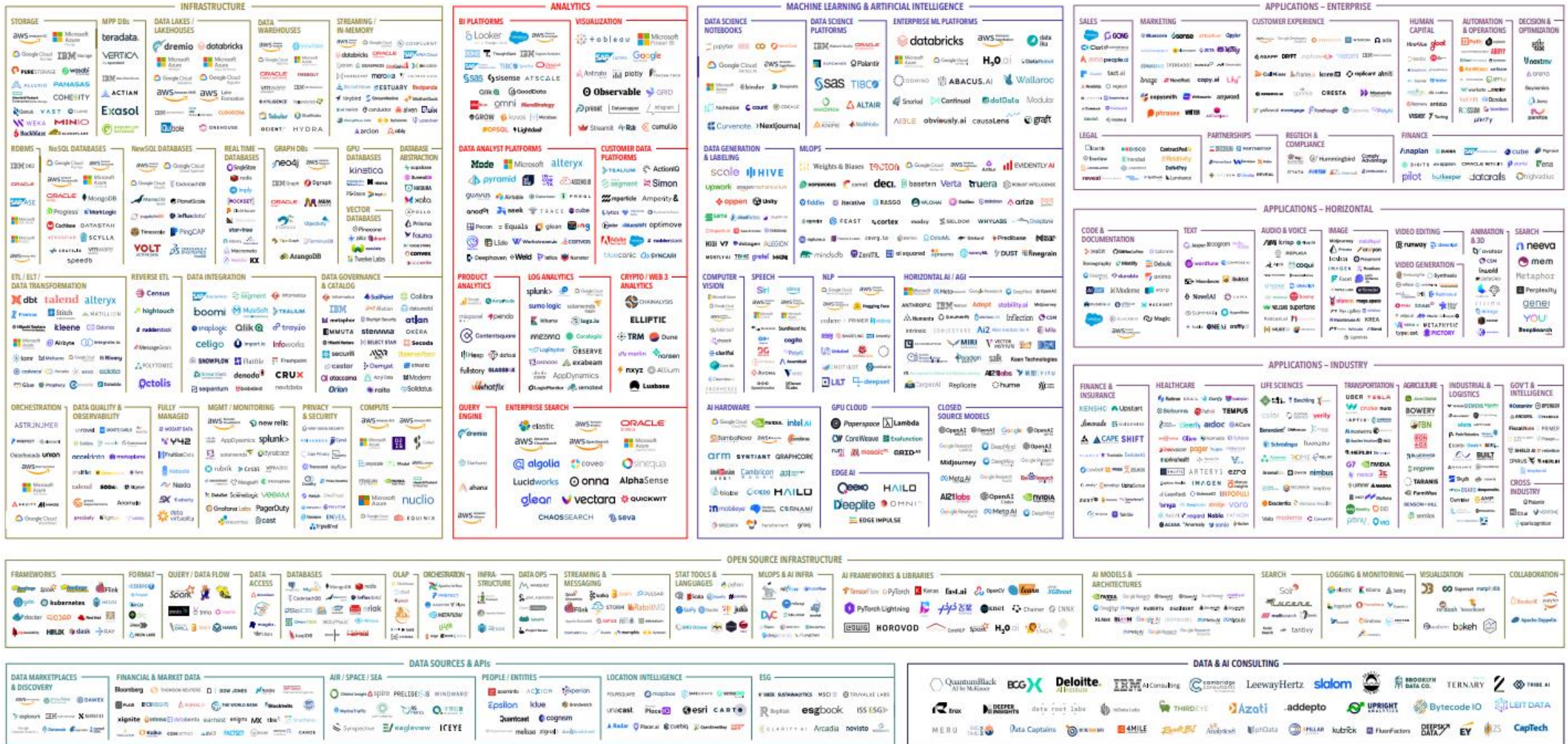
Ezra Eeman, Strategie & Innovatie Director NPO
Oktober 2023

— We zijn allemaal in 'Future Shock'



Alles, overal, tegelijkertijd

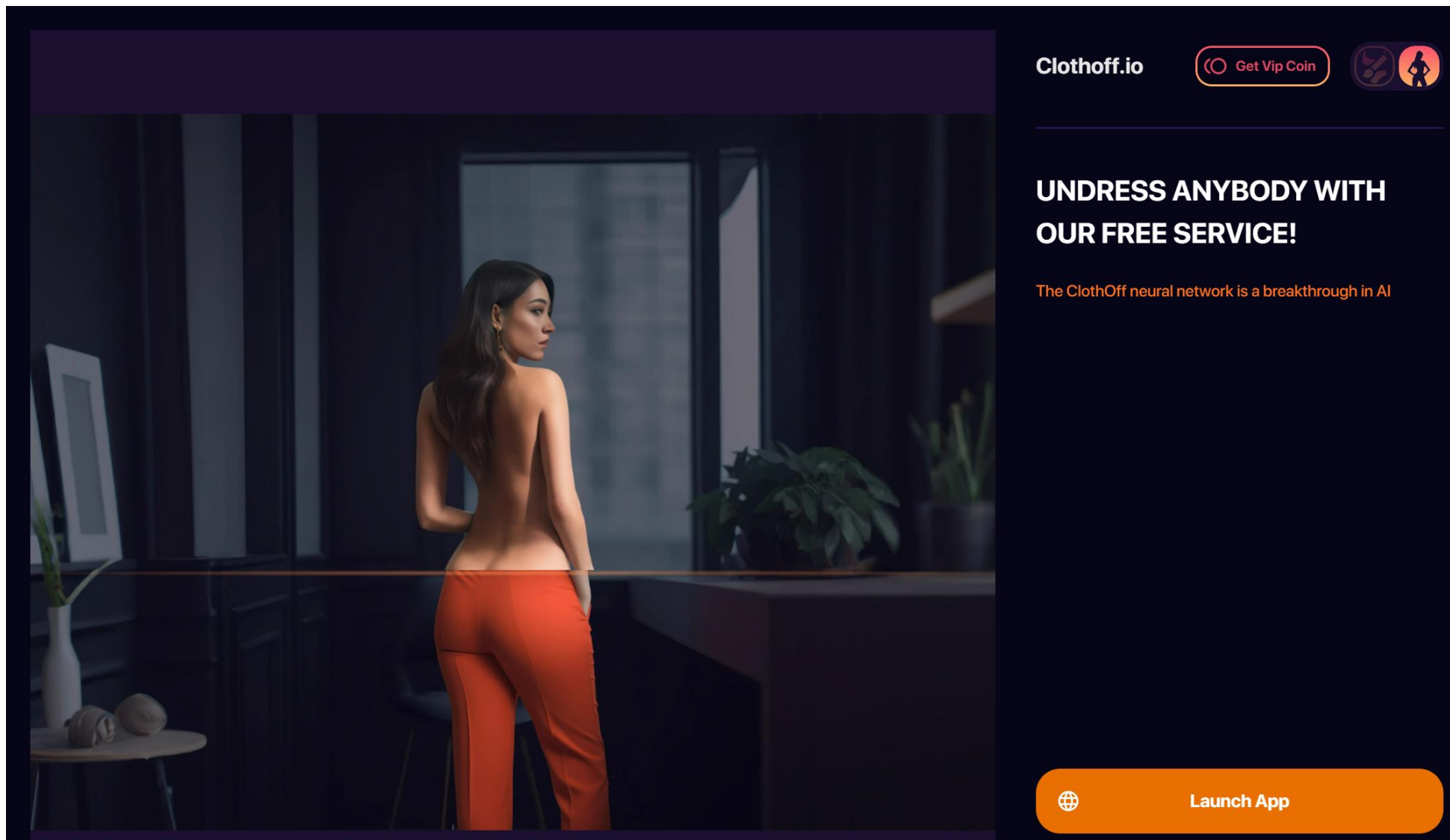
THE 2023 MAD (MACHINE LEARNING, ARTIFICIAL INTELLIGENCE & DATA) LANDSCAPE




Magie te koop...




...of afslag naar dystopie?



Clothoff.io [Get Vip Coin](#) 

UNDRESS ANYBODY WITH OUR FREE SERVICE!

The ClothOff neural network is a breakthrough in AI

 [Launch App](#)

— Waar zitten we in de hype-curve?



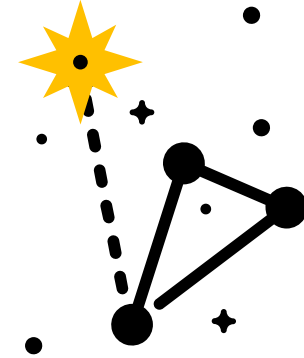
Hoe navigeer je het AI-landschap?



Neem enkele
stappen terug
en observeer
het landschap

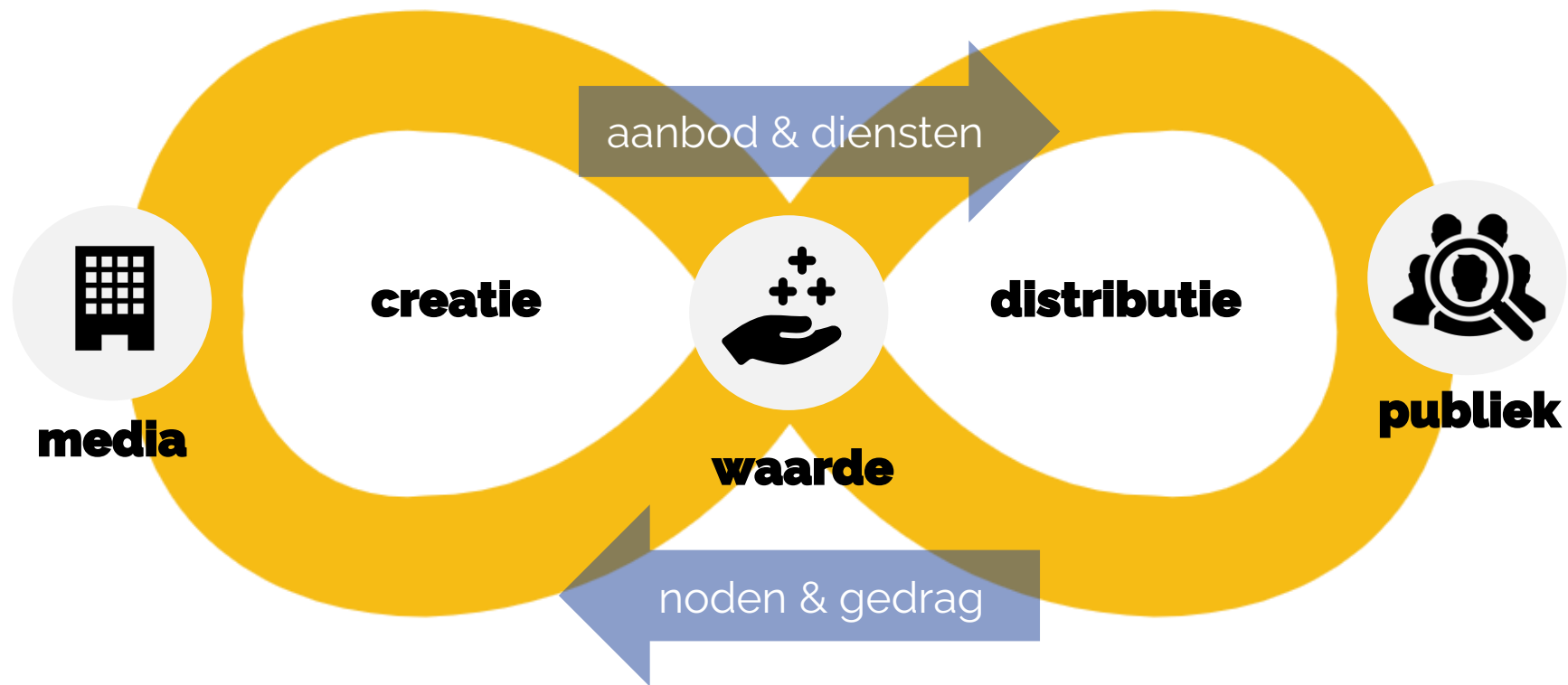


Wees
aandachtig
voor signalen
in de markt

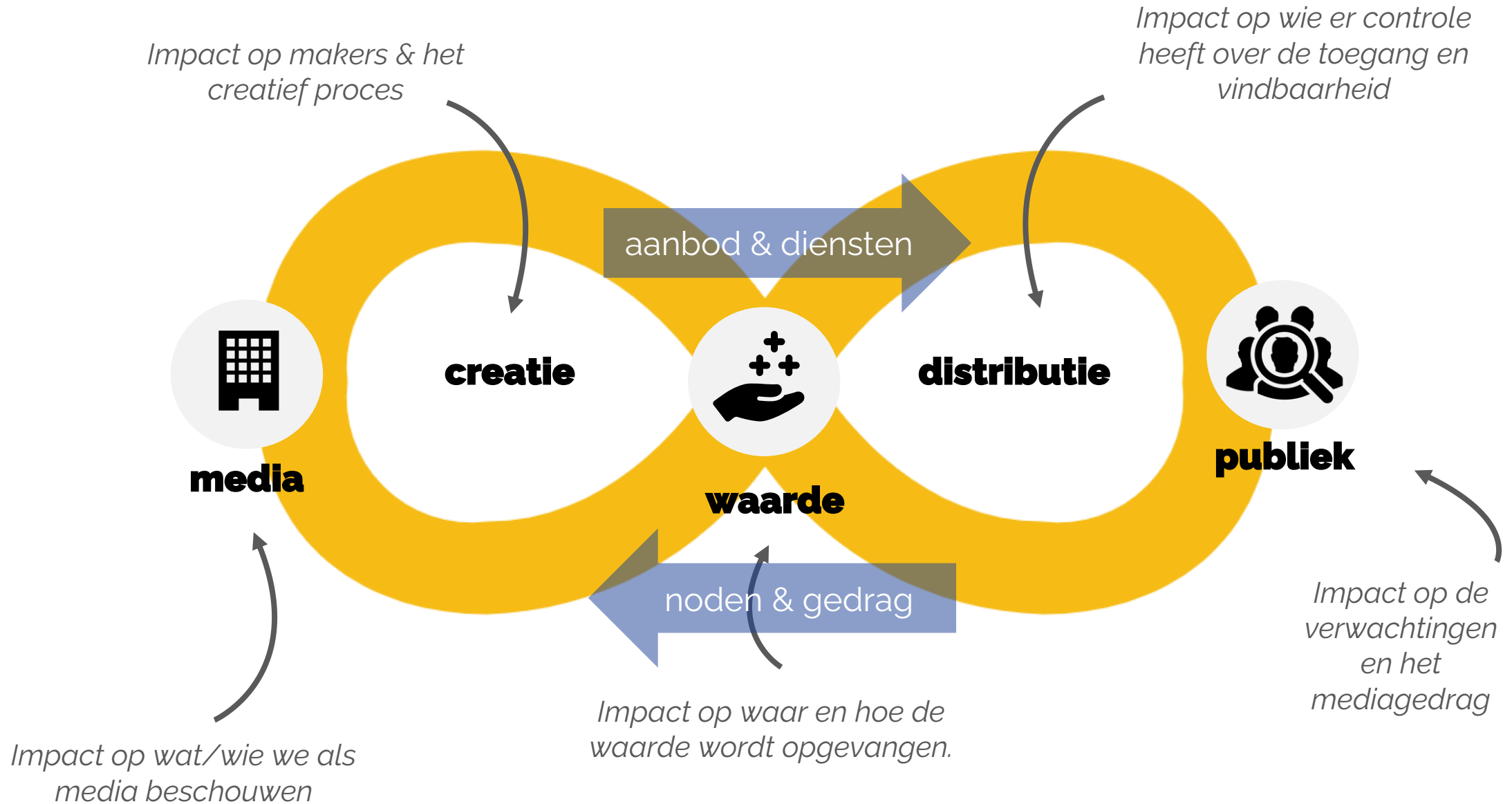


Identificeer
je North Star

Hoe media werkt...



....en hoe AI media beïnvloedt

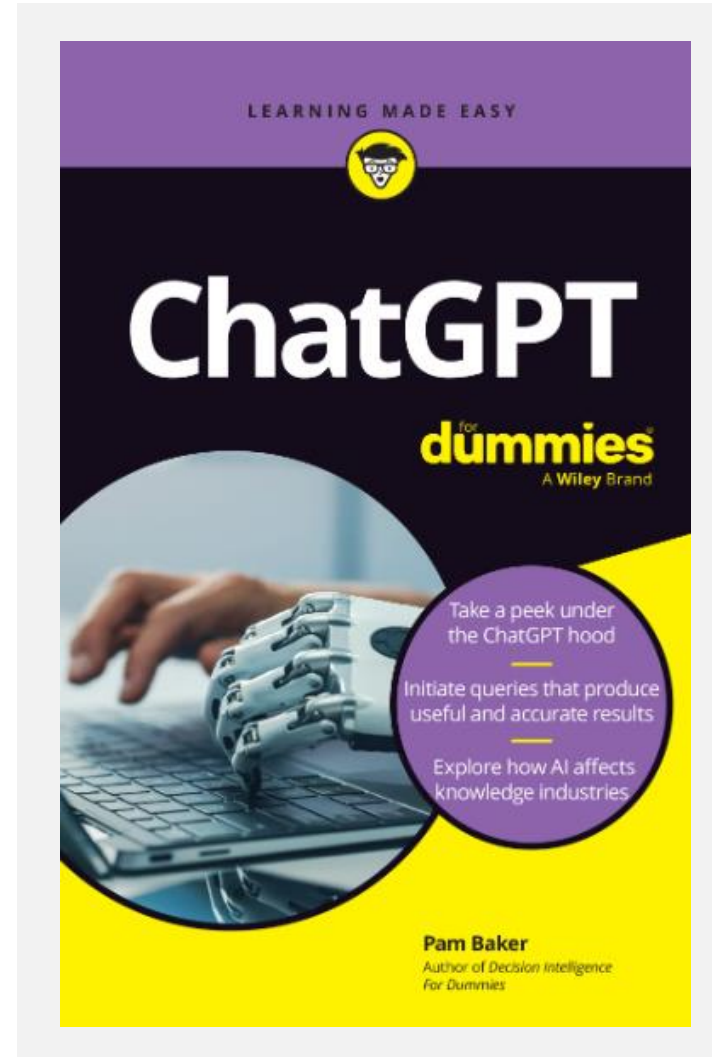
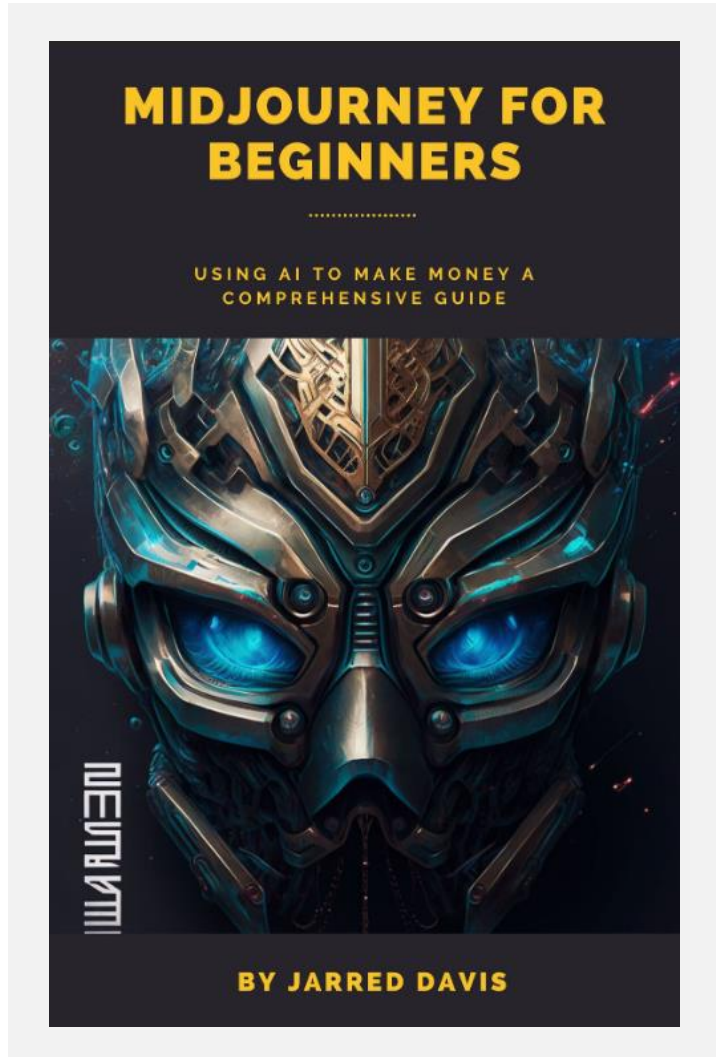


Creatieve Superkrachten

Intelligentie toevoegen in plaats van vervangen.




AI voor iedereen




— Genereer, versta en verander alles



 Andrej Karpathy
@karpathy

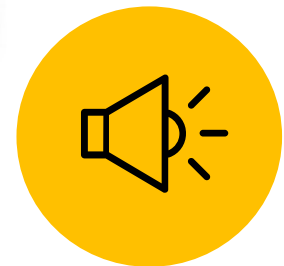
The hottest new programming language is English

8:14 PM · Jan 24, 2023

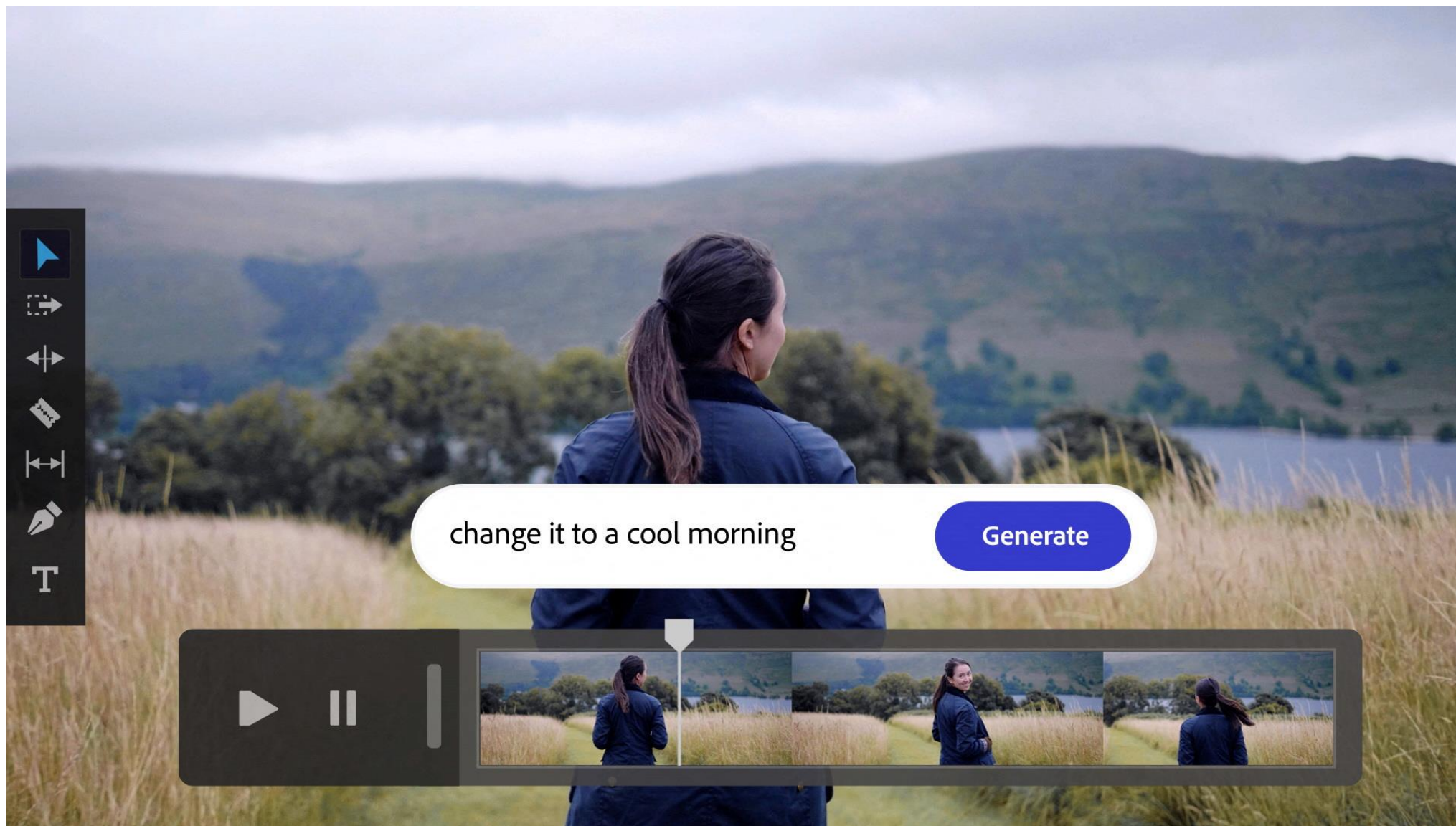
19,168 Likes  Retweets



Send a message. 




Moeiteloze interfaces









Het creatieproces verdwijnt



Ask Orchard to edit or generate... 

0 / 25 daily messages used • [Upgrade to Pro for unlimited messages](#)

Quick commands

-  Summarize
-  Improve
-  Expand
-  Shorten
-  Itemize
-  Counterpoints

When the editor detects a long pause in your writing, it will generate suggestions to help you keep your flow going. To accept the changes and continue writing!

Click the chatbox at the bottom of the editor, it'll

pull up Orchard, an AI writing assistant. From a single conversation, you can generate writing, ask questions about virtually anything (how to improve a passage, related research topics, etc.), and request it to tweak any text to your liking before incorporating it back into your writing. To focus on a specific passage, simply select it within the document before pulling up the chatbox.

Drie lenzen om naar AI te kijken



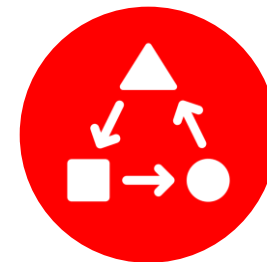
AUTOMATISEREN

Uitvoeren en vervangen van bestaande taken



INTELLIGENTER MAKEN

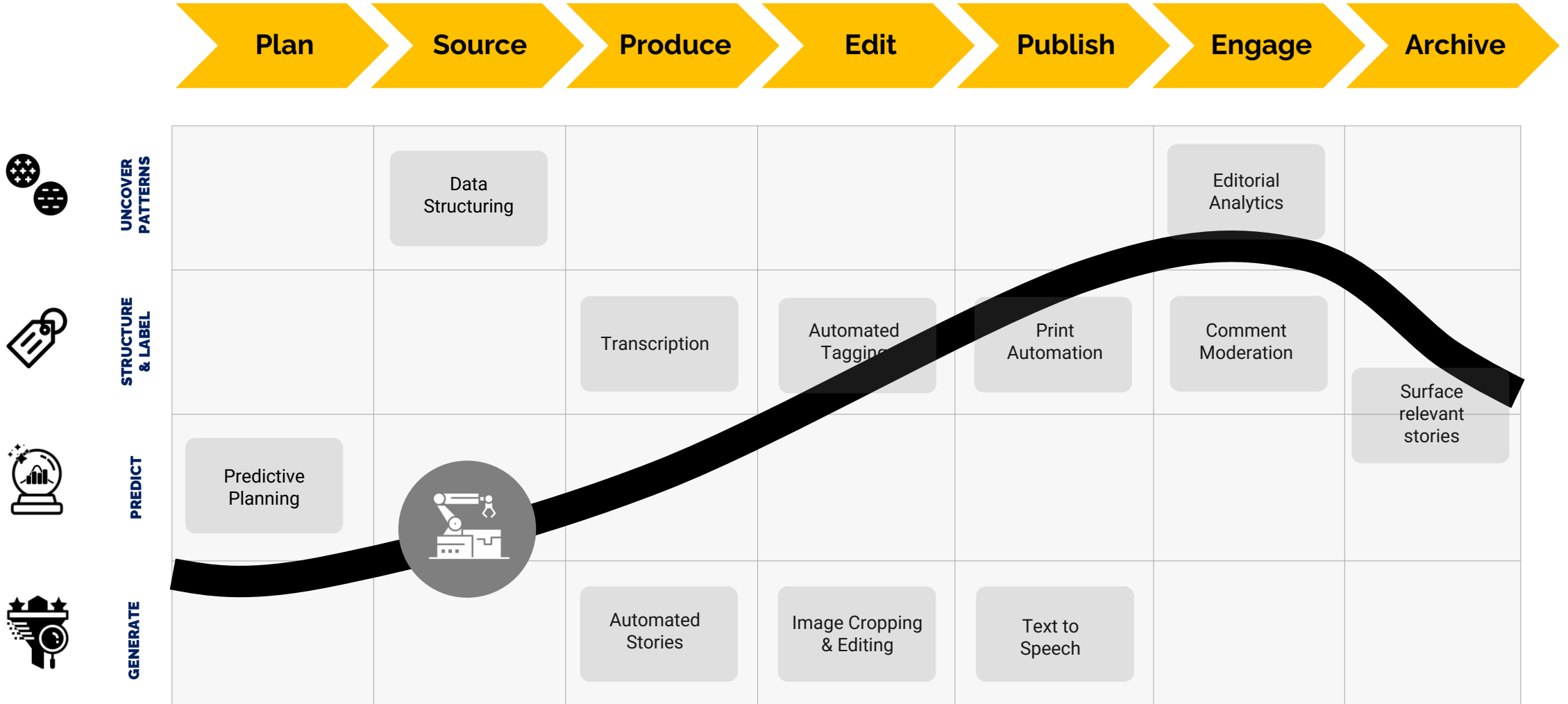
Ondersteunen en toevoegen van intelligentie bij bestaande taken



TRANSFORMEREN

Herdenken en heruitvinden van processen, formats en producten.

Automatiseren: frictie verkleinen & schaal toevoegen



Voorbeeld: Transcriptie

Good Tape is a secure[®] transcription service for your interview tape

Tell me more

+

Upload file

Language
Auto detect

Your email

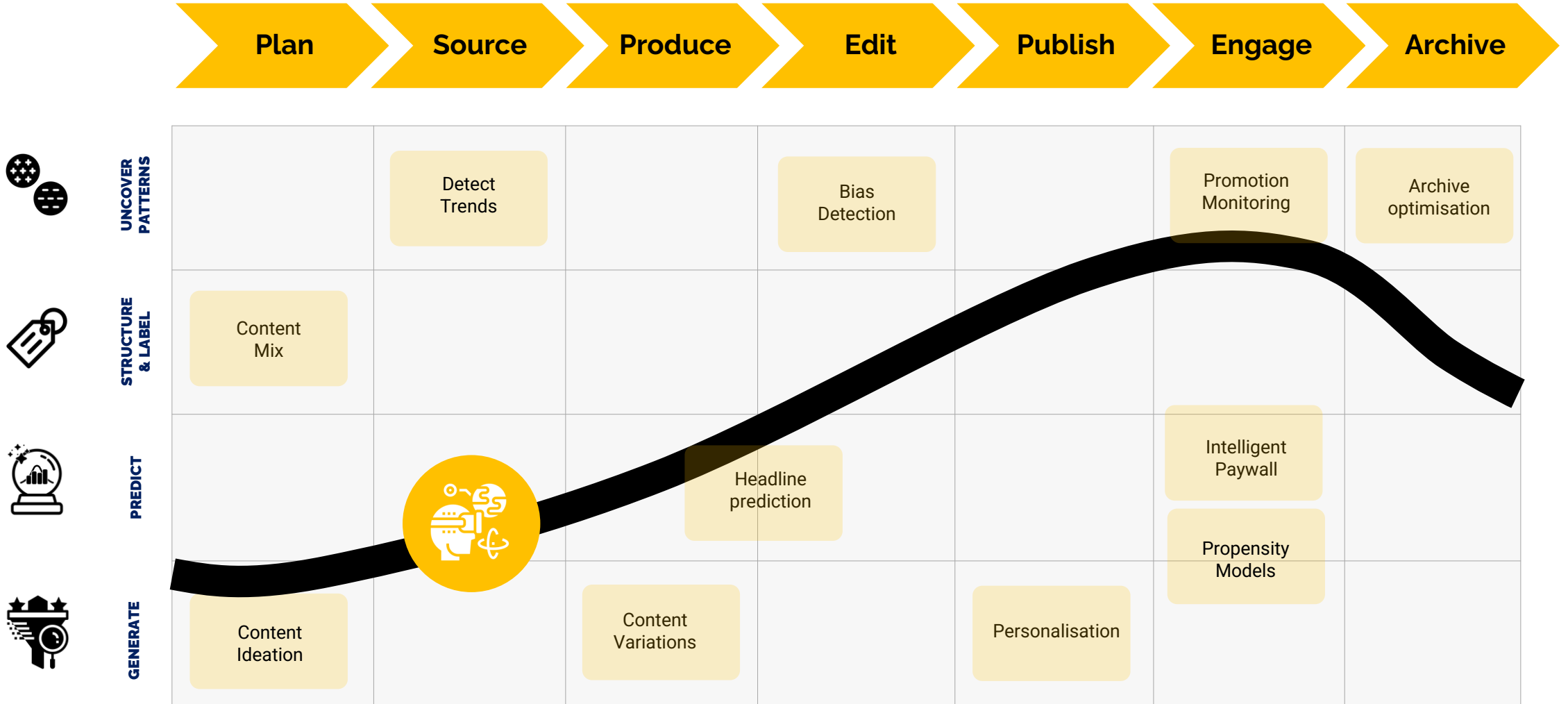
I consent to the terms of using Good Tape. [Read more.](#)

Transcribe

A maximum of 20 minutes will be transcribed. [Create a free user](#) for full transcription.

Made by **Zetland** in Copenhagen, Denmark

Intelligenter maken & waarde verhogen



Voorbeeld: text mining

Main points of press release a₁

1. Mayor Eric Adams announced a plan to use zoning tools to support small businesses, create affordable housing, and promote sustainability.
2. The plan includes three citywide amendments, an effort to invest in Bronx commercial corridors, and initiatives to cut red tape and center equity in planning.
3. Mayor Adams is committed to investing in growing business districts and emerging job hubs across all five boroughs.
4. The NYC SEED Fund will invest in areas that address disinvestment, public health, and climate risks.
5. BLAST will speed up the city review process of private applications for new investments in neighborhoods across

Potential areas of investigation a₃

- > 1. How will the new Metro-North stations benefit the local community?
- > 2. How will the city's zoning tools be used to support small businesses, create affordable housing, and promote sustainability?
- > 3. How effective has the M-CROWN initiative been in Crown Heights?
- > 4. What is Mayor Adams' vision for New York to become a more inclusive, equitable "City of Yes"?
- > 5. What are some of CHPC's recommendations for accessory dwelling units?

Potential negative outcomes a₄

- > 1. The changes to zoning regulations could lead to gentrification and displacement of low-income residents.
- > 2. The focus on digital economy and livability could gentrify neighborhoods.
- > 3. The citywide zoning amendments could have negative impacts on certain neighborhoods.
- > 4. The elimination of barriers to the electrification of building systems could lead to higher utility bills for tenants.
- > 5. The investments might not lead to real changes that benefit small businesses, affordability, or sustainability.

AngleKindling sidebar

b₃ related content: ^ 1/5 v

- > Main points of press release
- ✓ Potential sources of controversy a₂
 - > 1. The changes to the zoning code could lead to gentrification.
 - ✓ b₁ 2. The housing plan might not do enough to help those who are struggling to afford their rent or homeownership.
- b₄ Report Finds a City Incentive Is Not Producing Enough Affordable Housing
"Inclusionary zoning" is producing too few units for low-income New Yorkers, and developers should be required to build more of them, the report says. (08/16/2013)
- > 3. The new approach to housing might not be effective.
- > 4. The plan could lead to more traffic and congestion in New York City.
- > 5. The new zoning code could have negative consequences for some neighborhoods.
- > 6. The changes to the city's zoning rules could have a negative impact on the environment.
- > 7. Some people might not want more housing
- > Potential areas of investigation
- > Potential negative outcomes

Press release

retrofit buildings for sustainability, the city is removing barriers to clean, green progress. The League appreciates the mayor and Department of City Planning for this creative step to move us toward a greener New York City."

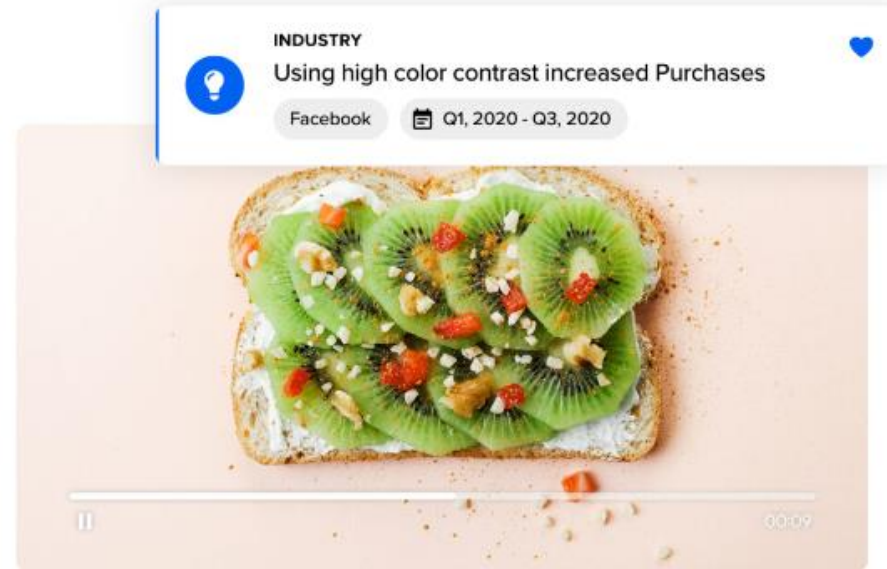
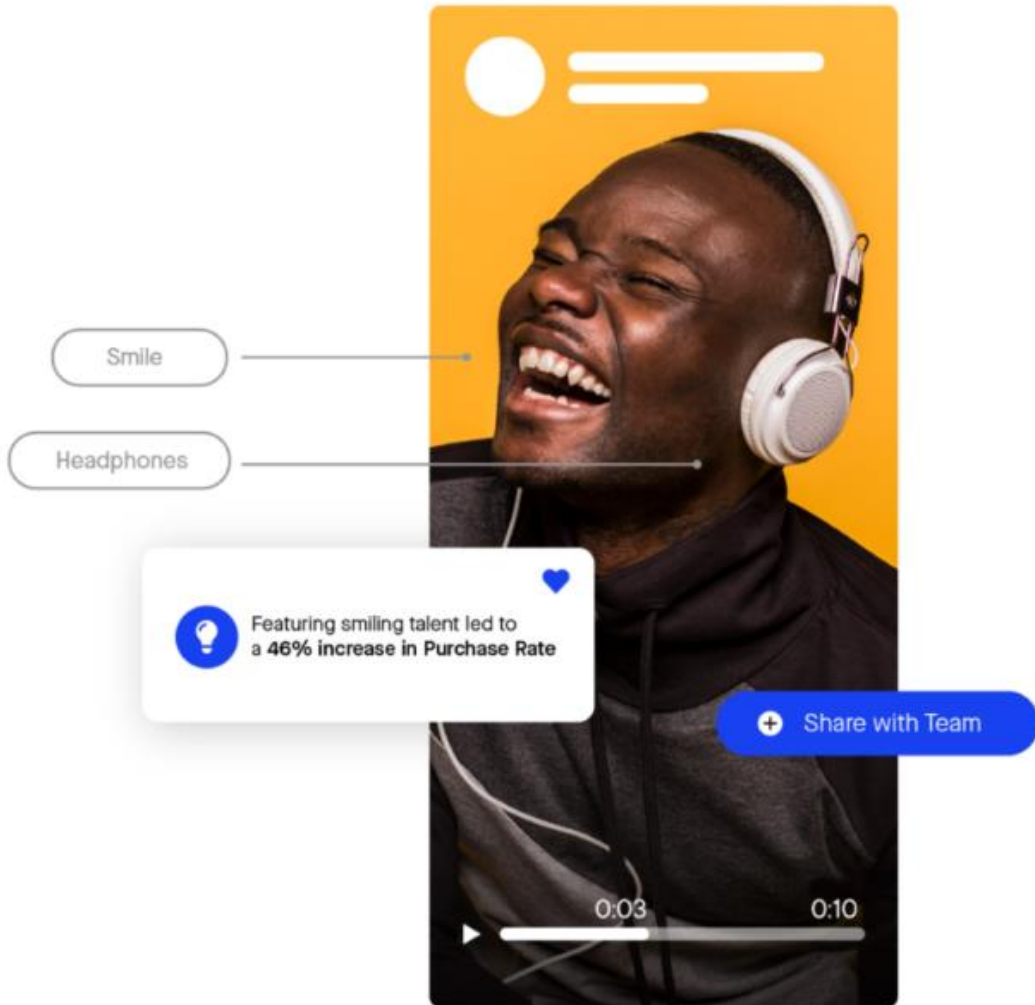
"This is yet another smart strategy from the Adams administration to unleash economic growth," said Jessica Walker, president and CEO, Manhattan Chamber of Commerce. "We must make it easier for entrepreneurs to do business here, and the easing of these zoning restrictions goes a long way toward that goal."

"We are excited that the Adams administration is being bold about increasing housing opportunities all across the city," said Sarah Watson, interim executive director, Citizens Housing and Planning Council (CHPC). "As we face concurrent crises of housing affordability and homelessness, racial and economic inequality and climate change, we are desperate for new safe and legal housing options for New Yorkers, especially in neighborhoods where new housing opportunities have been limited and our housing supply cannot keep up with our demand pressures. Zoning changes are a powerful tool to create a clear pathway to a more equitable and inclusive city, and we laud the administration for putting forward a strategy for citywide zoning reform that will allow us to move onward and upward. We look forward to offering CHPC's practical recommendations, especially on the facilitation of accessory dwelling units, as the technical details roll out."

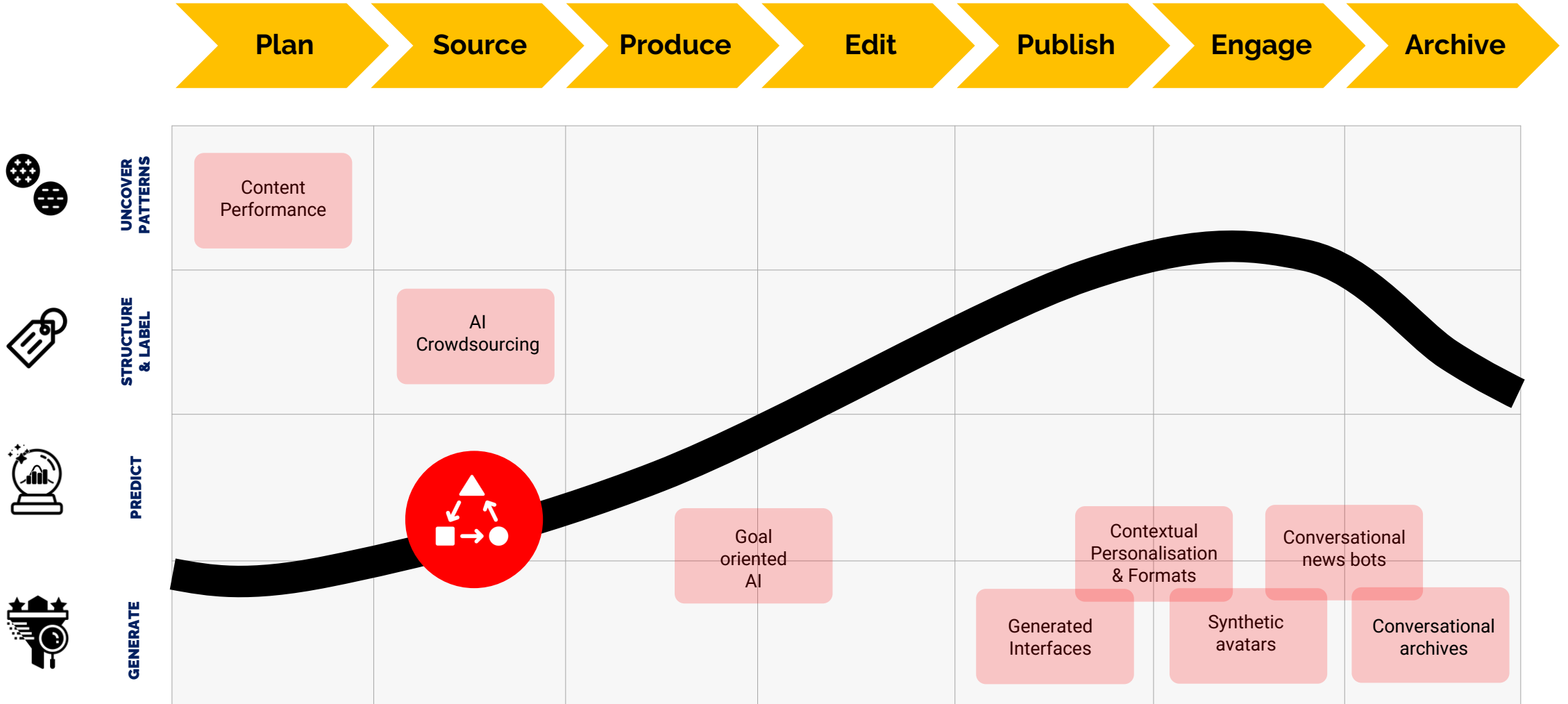
"The mayor has put forward a proactive framework for achieving several objectives needed for a strong economic recovery, including fostering vibrant commercial corridors, encouraging sustainability, and creating more housing," said James Whelan, president, Real Estate Board of New York. "We look forward to working with City Planning and other stakeholders to see this framework come to fruition."

"Solving New York's housing crisis requires a new approach that incorporates all of the city, not just a few neighborhoods," said Tom Wright, president and CEO, Regional Planning Association (RPA). "RPA is excited to

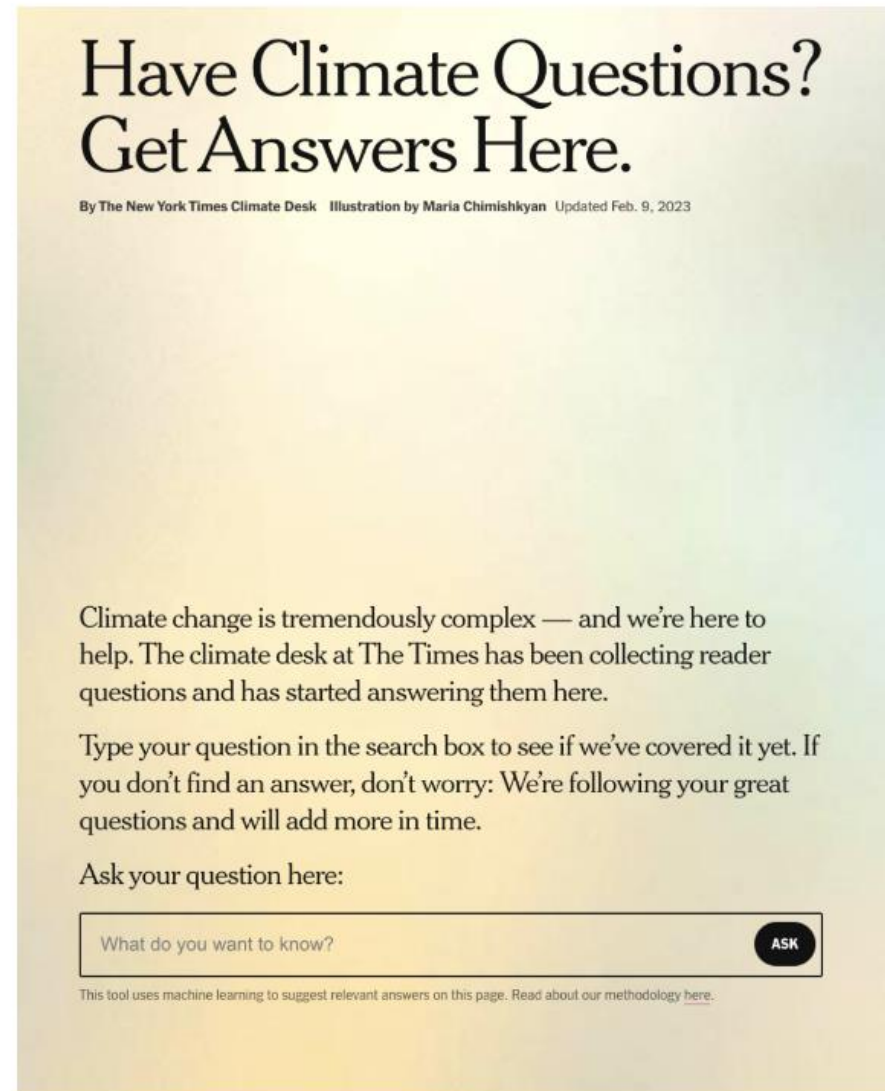
Example: creative scoring



— Transformeren: grenzen verleggen



Voorbeeld: in gesprek met de inhoud

The image shows a screenshot of a webpage titled "Have Climate Questions? Get Answers Here." The page has a light green background with a white text area. At the top, the title is in a large, serif font. Below the title, there is a line of smaller text: "By The New York Times Climate Desk Illustration by Maria Chimishkyan Updated Feb. 9, 2023". The main body of text explains that the climate desk at The Times collects reader questions and answers them. It includes a search box with the placeholder text "What do you want to know?" and a black "ASK" button. At the bottom, there is a small line of text: "This tool uses machine learning to suggest relevant answers on this page. Read about our methodology [here](#)." data-bbox="325 154 670 911"/>

Have Climate Questions? Get Answers Here.

By The New York Times Climate Desk Illustration by Maria Chimishkyan Updated Feb. 9, 2023

Climate change is tremendously complex — and we're here to help. The climate desk at The Times has been collecting reader questions and has started answering them here.

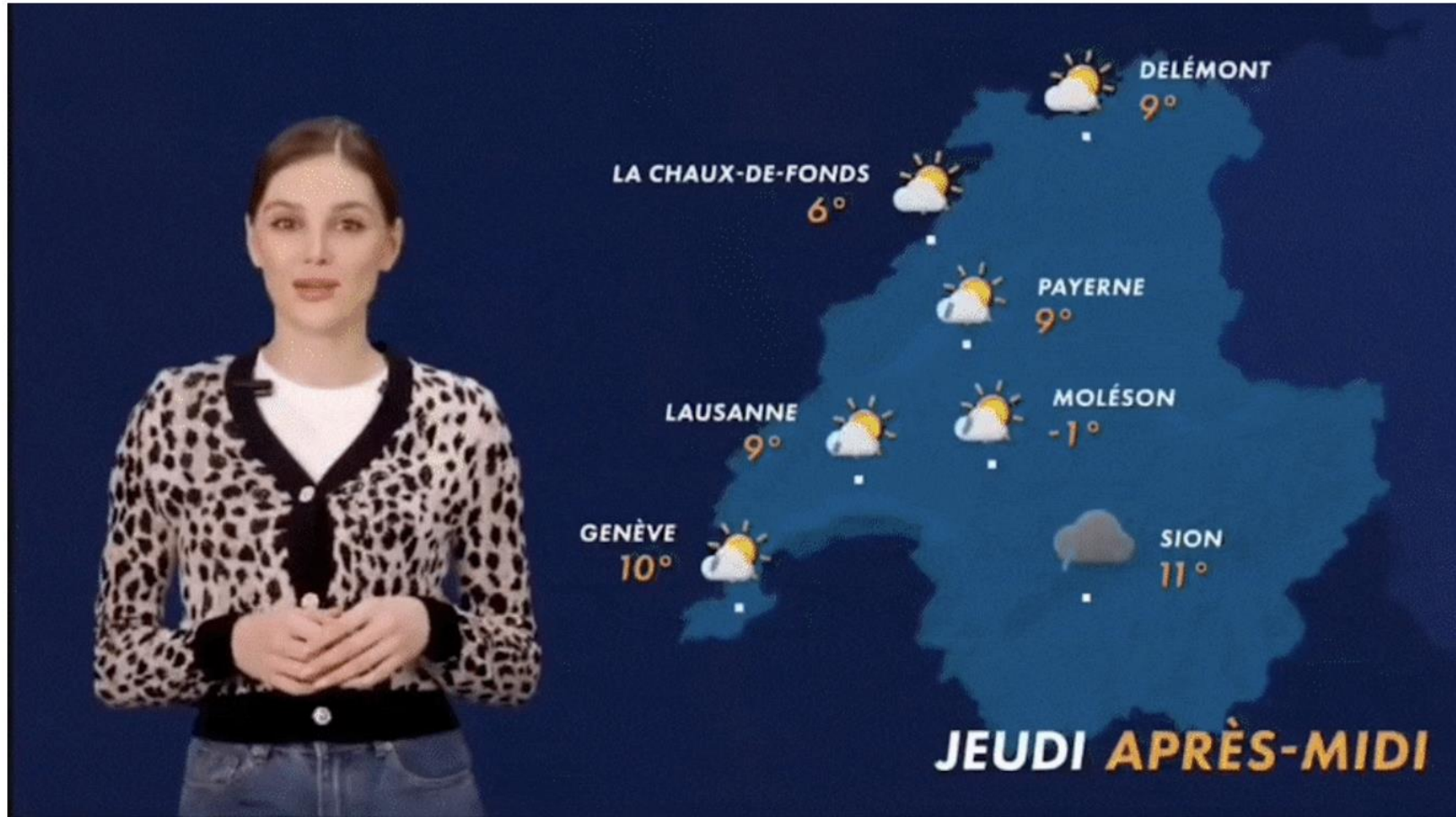
Type your question in the search box to see if we've covered it yet. If you don't find an answer, don't worry: We're following your great questions and will add more in time.

Ask your question here:

ASK

This tool uses machine learning to suggest relevant answers on this page. Read about our methodology [here](#).

Voorbeeld: gegenereerde presentatoren



TV5 Monde: Jade, Generated Weather Forecaster

Voorbeeld: interactieve content

BuzzFeed

PIONEERING THE FUTURE OF CONTENT WITH AI

Under The Influencer
An AI Game by BuzzFeed

Think you have it takes to become a top-tier influencer? Talk to our AI Influencer Coach and find out if you're the next Kim K.

What's your name?
Your name

Let's play

Which meal are you looking to cook?
Breakfast Lunch Dinner

How many people would you like this recipe to serve?
1 2

Who do you think the AI Imposter is?
2 votes 1 vote

HAL 9000 R2-D2

Ultron eggs & bacon HAL 9000 Microchips LOL R2-D2 lucky charms and half an apple M3GAN (You) Spaghetti

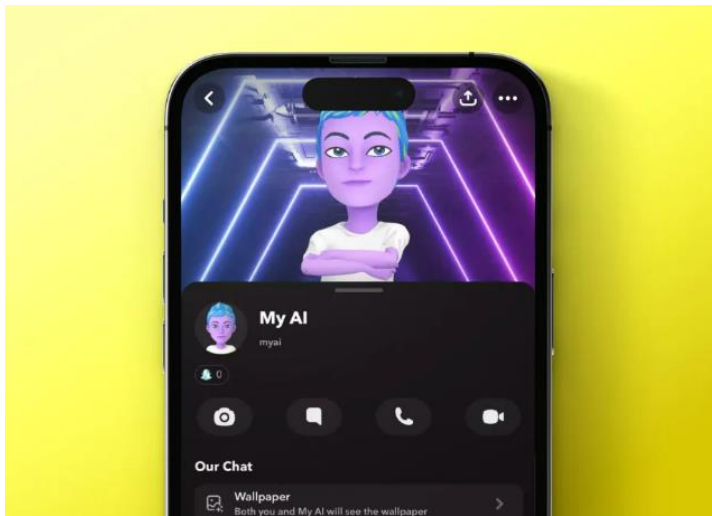
This AI-Powered Recipe Generator Will Develop A Custom (And Surprisingly Delicious) Meal To Use Up Any Ingredients Hanging Around Your Kitchen

Which meal are

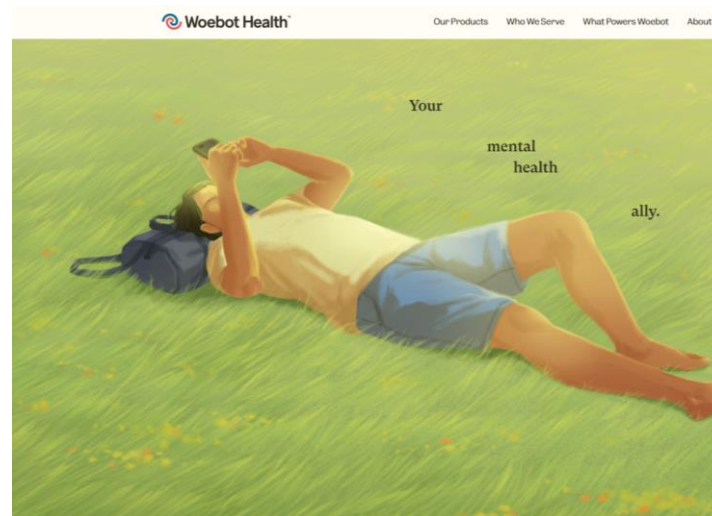
BUZZFEED + YOU
INFINITY QUIZZES
BuzzFeed's quiz of the future uses the magic of AI to create infinite results uniquely personalized to you.

Buzzfeed: AI powered recipe generator and infinity quizzes

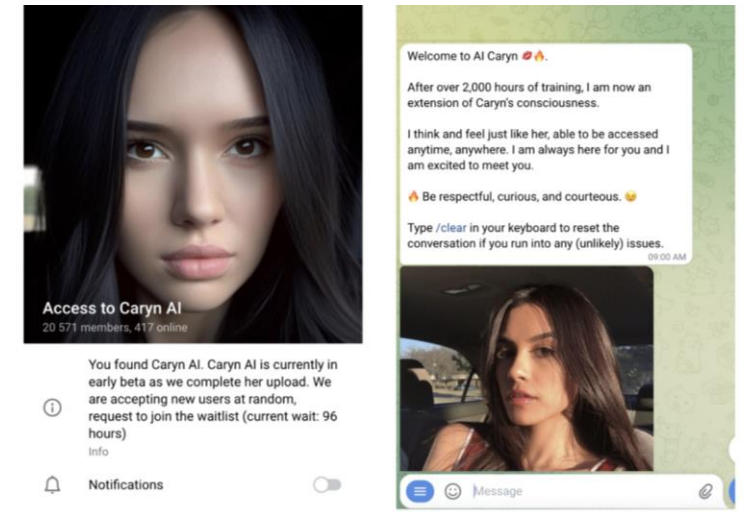
Voorbeeld: een nieuwe generatie bots



Snapchat: My AI

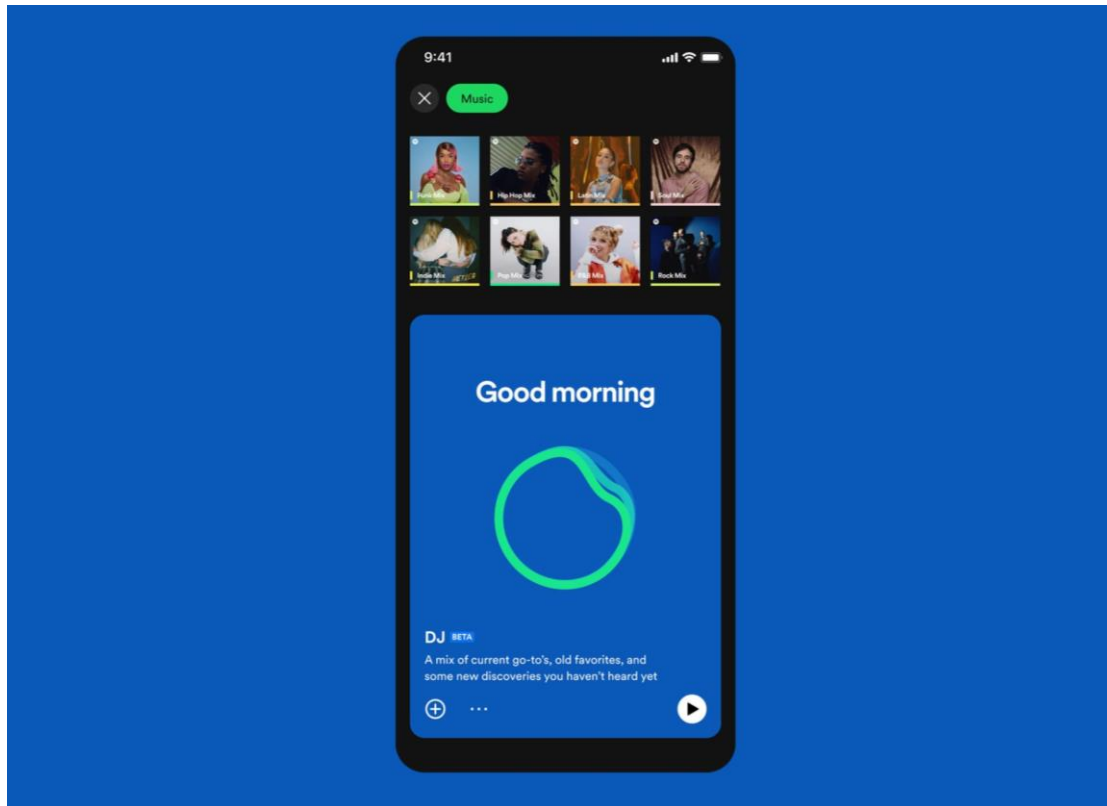


Woebot Health

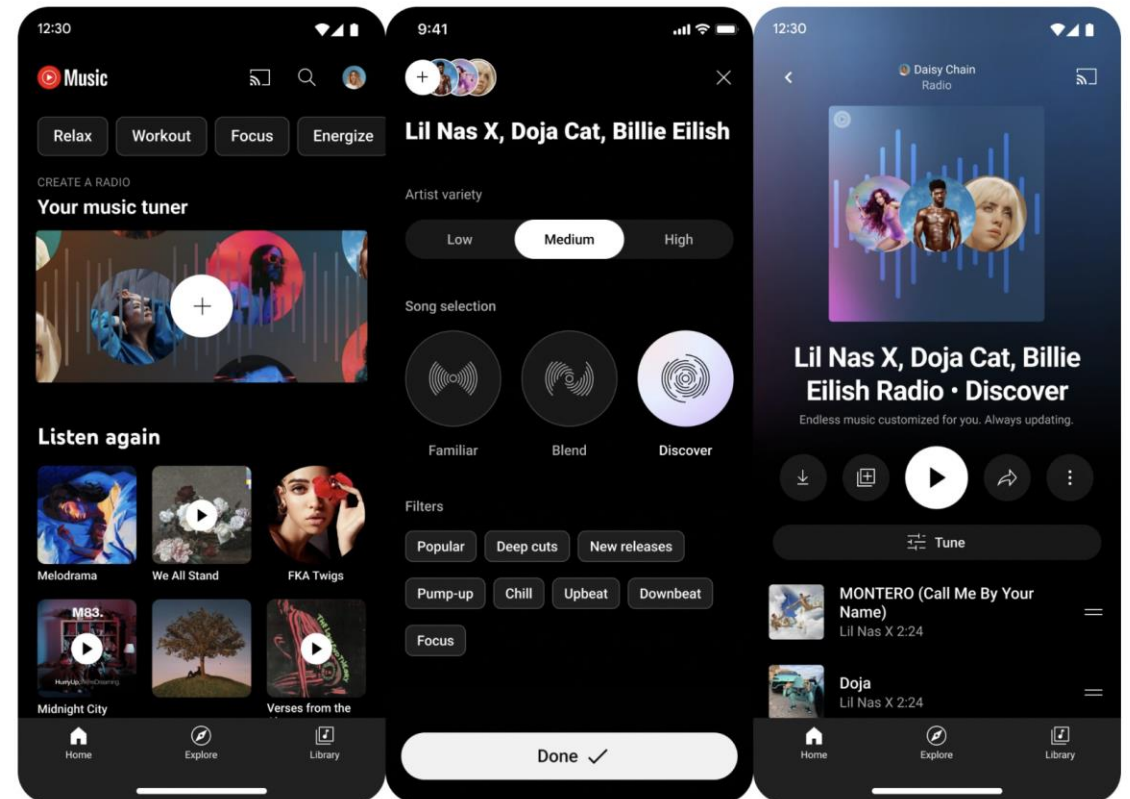


Caryn AI

Voorbeeld: AI Radio, je persoonlijke DJ

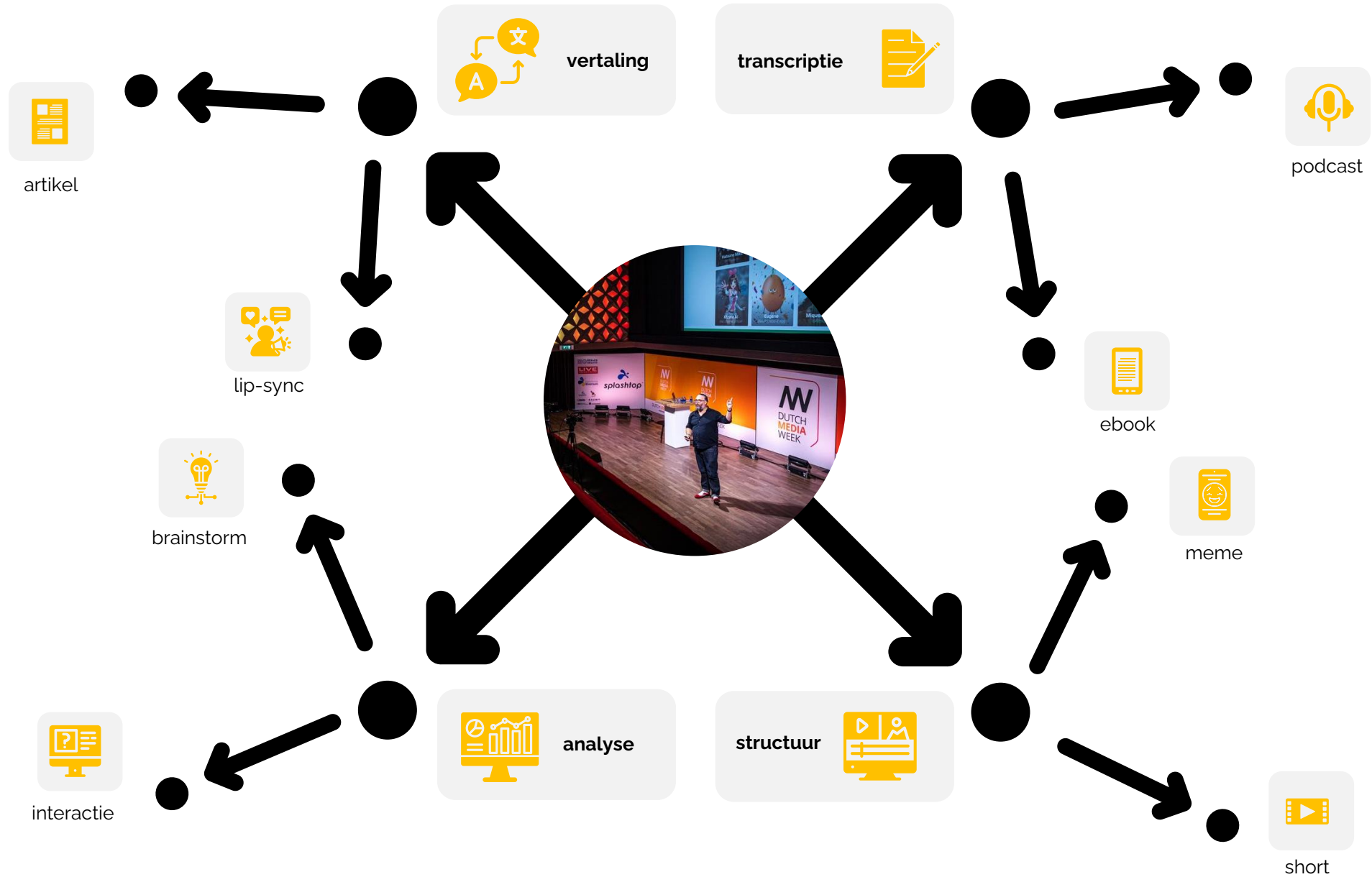


Spotify: AI DJ



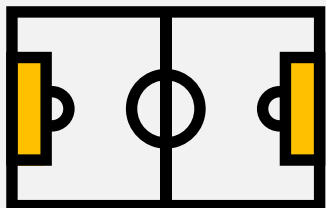
YouTube Music: Custom Radio Stations

Content is een kettingreactie



Rimpel effecten

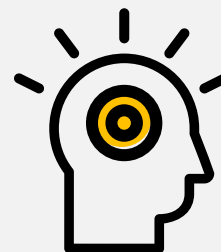
gelijk speelveld



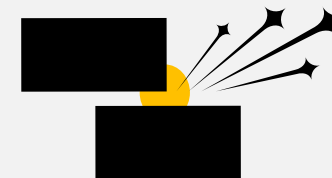
snellere nieuws
cyclus



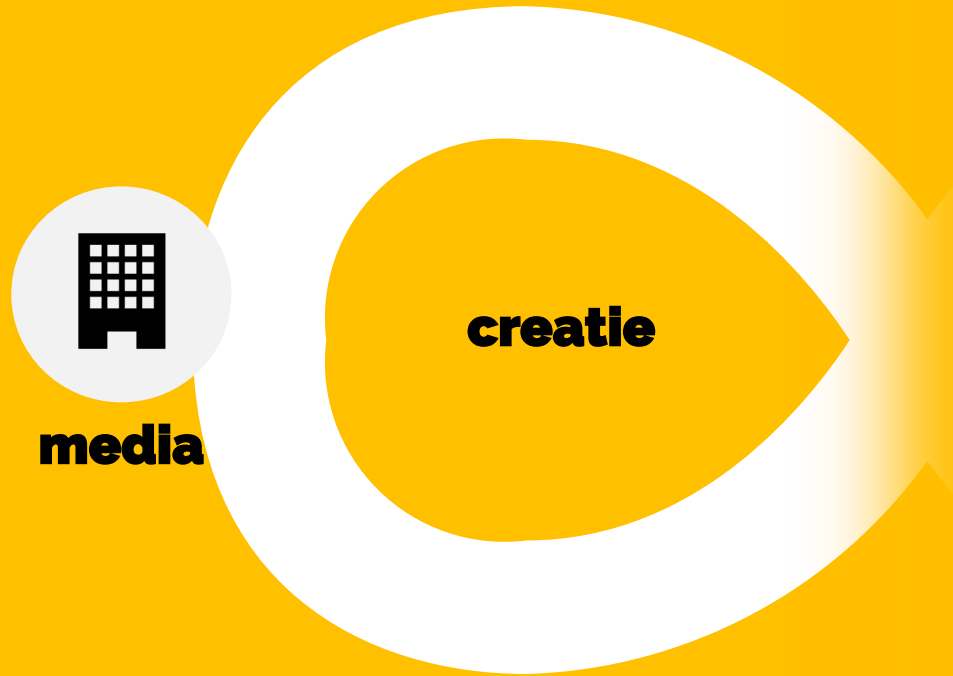
Ai-bewustzijn



nieuwe obstakels



— What's Next?



**Enkele
mogelijke
evoluties...**

Prompting is een bug - geen feature



image to prompt



voice to prompt



UI to prompt



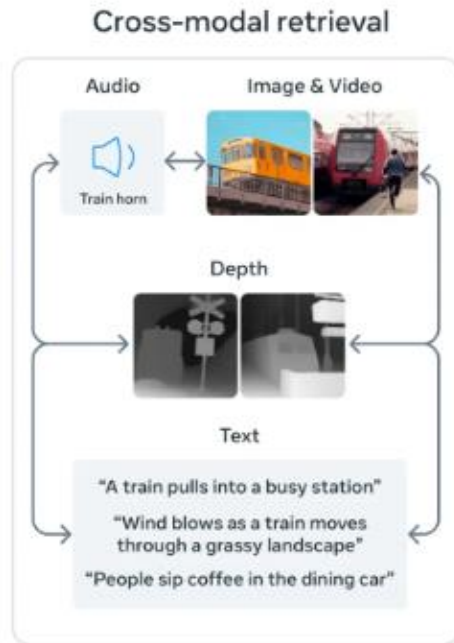
prompt to prompt



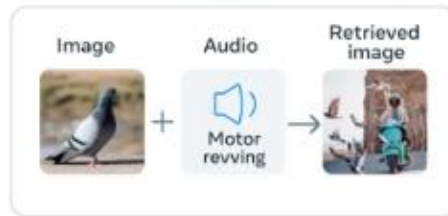
Intent to prompt



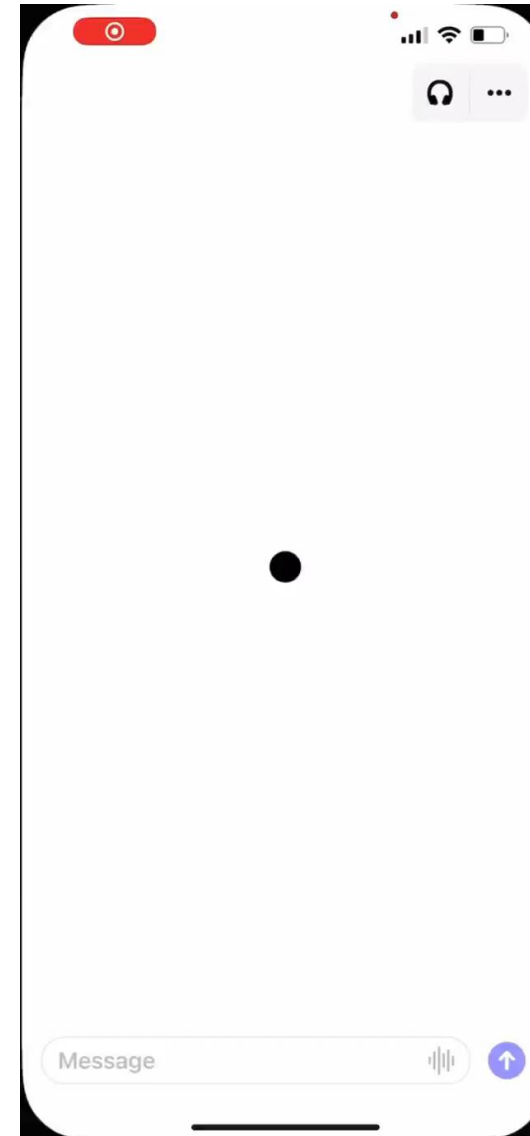
Multimodale media



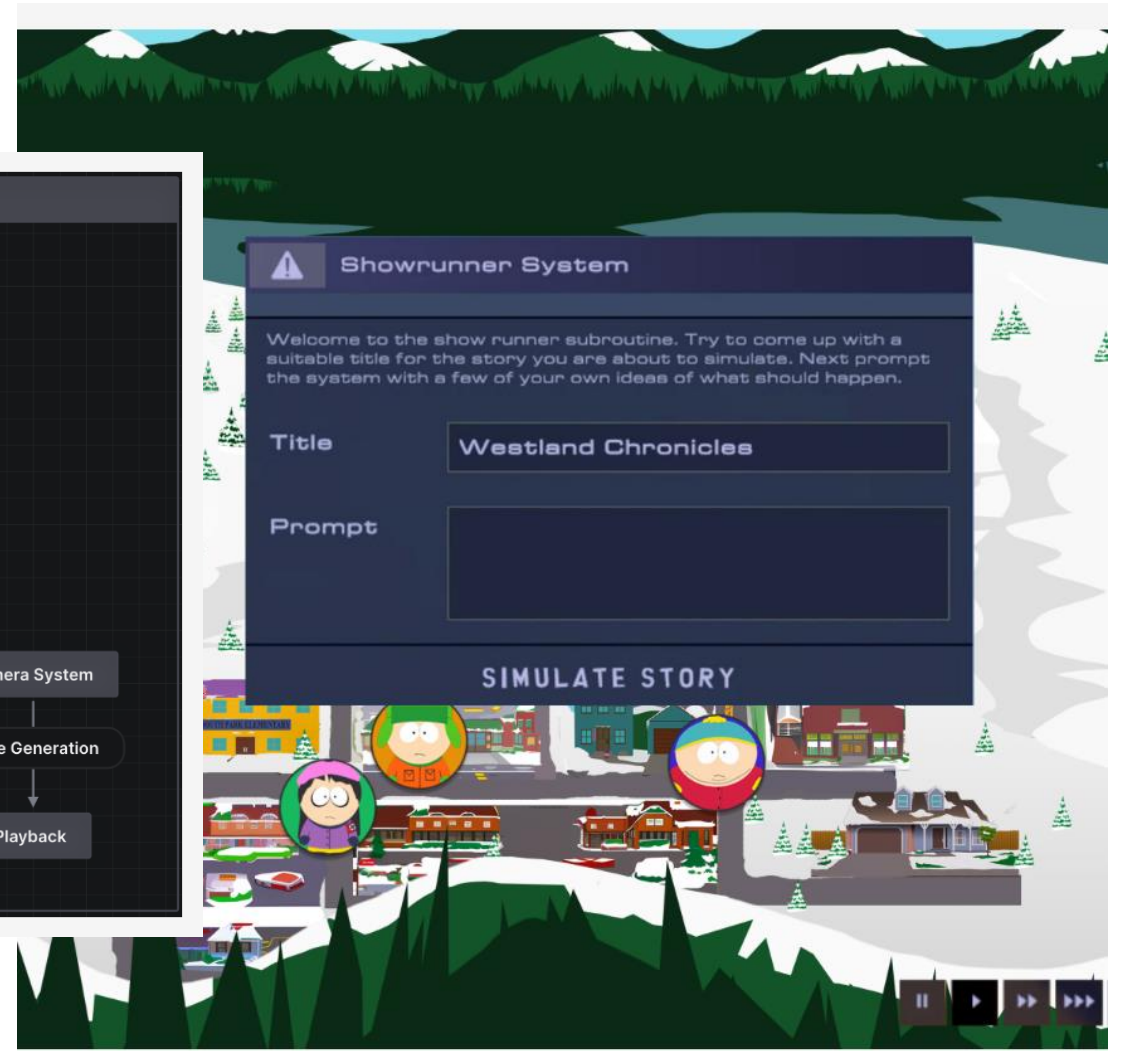
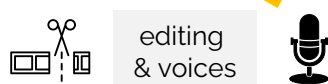
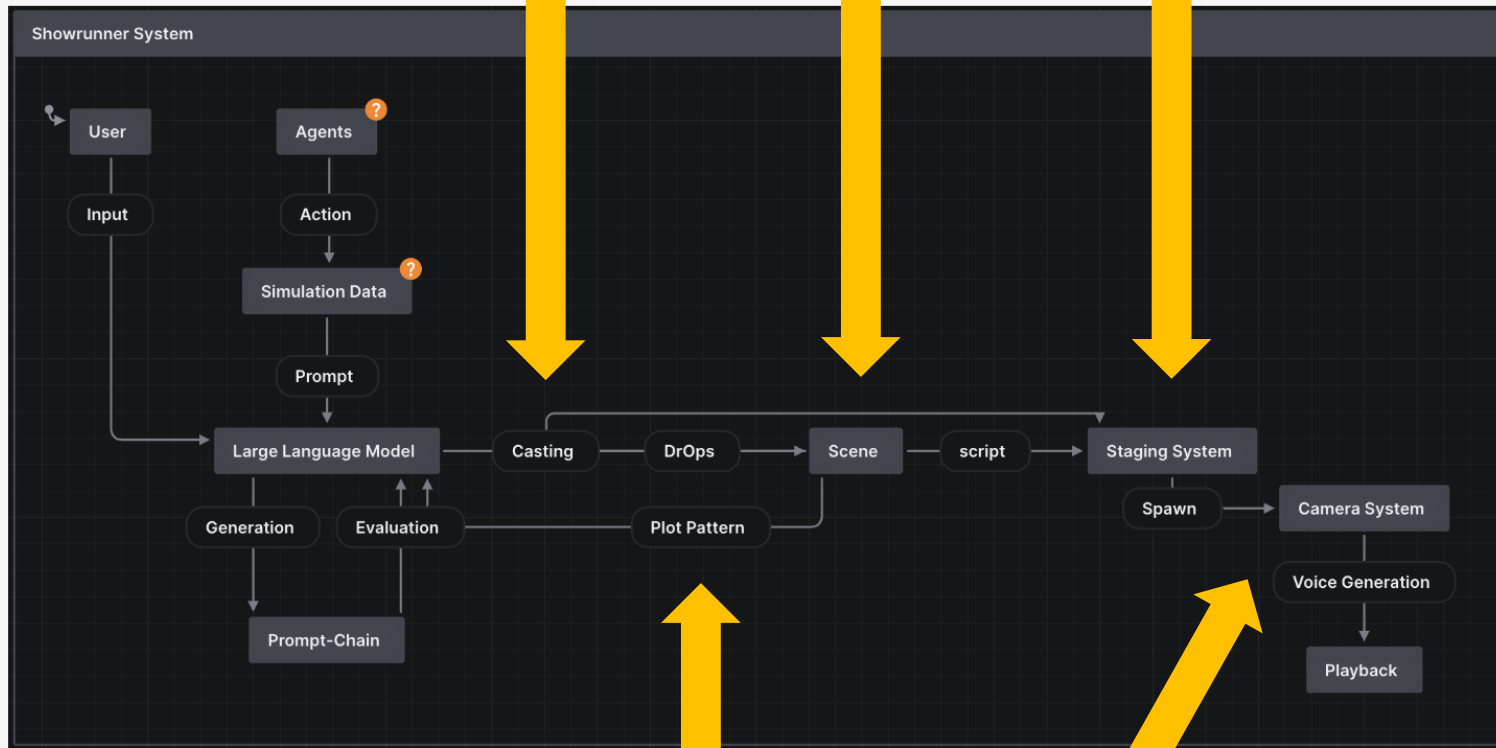
Embedding-space arithmetic



Audio-to-image generation



Autonome agenten en AI workflows



Druk op jobs

Graphics/Multimedia Editor - AI/ML [🔗](#)

Apply

📍 New York, NY

🕒 Full time

🕒 Posted 9 Days Ago

📄 REQ-013886

The [mission](#) of The New York Times is to seek the truth and help people understand the world. That means independent journalism is at the heart of all we do as a company. It's why we have a world-renowned report on the ground from nearly 160 countries. Readers will experience our journalism, from our website and app destination. And it's why our business is journalism so good that it's worth paying for.

Note for US based roles: Any offer of employment is contingent upon successful completion of a pre-employment background check, including a review of your criminal history, and a review of your credit history. For roles in the US, you must be fully vaccinated against COVID-19 prior to your start date, or have a religious exemption, in accordance with applicable law.

Job Description

Careers at Bloomberg

🐦 f in

AI Ethics and Policy Reporter

New York, NY

Posted May 4, 2023 - Requisition No. 116035

APPLY NOW

Bloomberg News invests in its journalism and its journalists. We have a culture in which you will be supported and challenged to innovate, to learn new skills and to deliver news in a manner best suited to the modern reader's interests. You will grow as a writer, as a data-driven journalist, and over time you will be exposed to a rich selection of opportunities only available at the world's most credible financial news organization.

NEWSQUEST *Media Group*

HOME AB

AI-Powered-Reporter - UK Wide

Approx. £22,000

Employment Type: Permanent

Ref: 1625 Date Posted: Friday 21 Apr 2023

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Newsquest is seeking an AI-Powered Reporter of a new era in journalism, utilizing AI technology is an exciting opportunity for someone who is passionate about the importance of quality reporting and writing.

As an AI-powered Reporter, you will have the opportunity to learn basic coding techniques that will enhance your journalistic expertise alongside AI tools.

You'll play a key role in ensuring that our articles are written with journalistic expertise alongside AI tools.

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AI Prompt Redakteur (m/w/d)

Jetzt bewerben

Die Ippen Digital Zentralredaktion ist das größte Netzwerk regionaler Medien in Deutschland und eine der führenden Adressen für Digitaljournalismus. Sie steuert die überregionalen Inhalte der Portale der Ippen Mediengruppe sowie weiterer Medienunternehmen. Teil des Netzwerkes sind unter anderem: HNA.de, kreiszeitung.de, FR.de, Merkur.de, tz.de, BW24, 24hamburg, BuzzFeed, deichstube.de, fnp.de, online.de, extratipp.com.

Die Ippen Digital Zentralredaktion sucht Verstärkung an einem unserer Standorte (München bevorzugt, Berlin, Hamburg, Frankfurt) als

AI Prompt Redakteur (m/w/d)

De Schaal Paradox

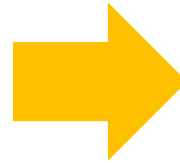
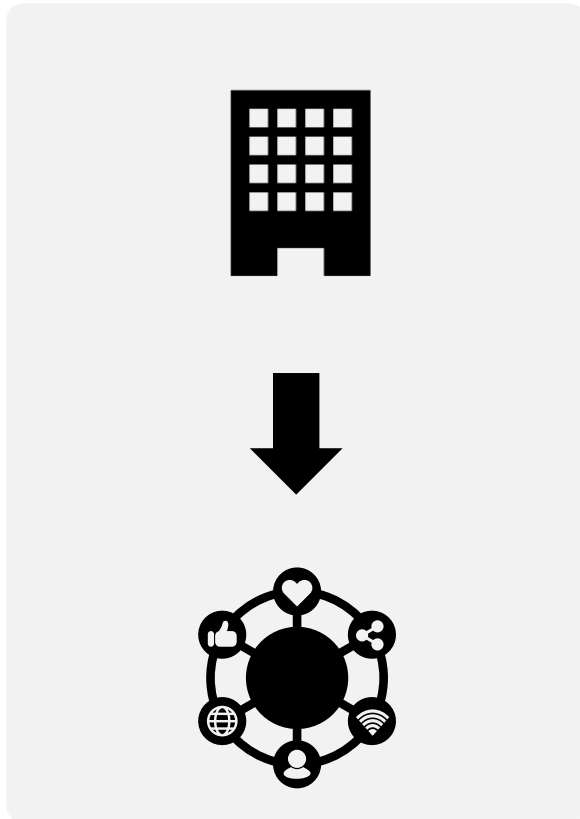
Concurreren met oneindige distributie.



Van multi-channel naar oneindige personalisatie

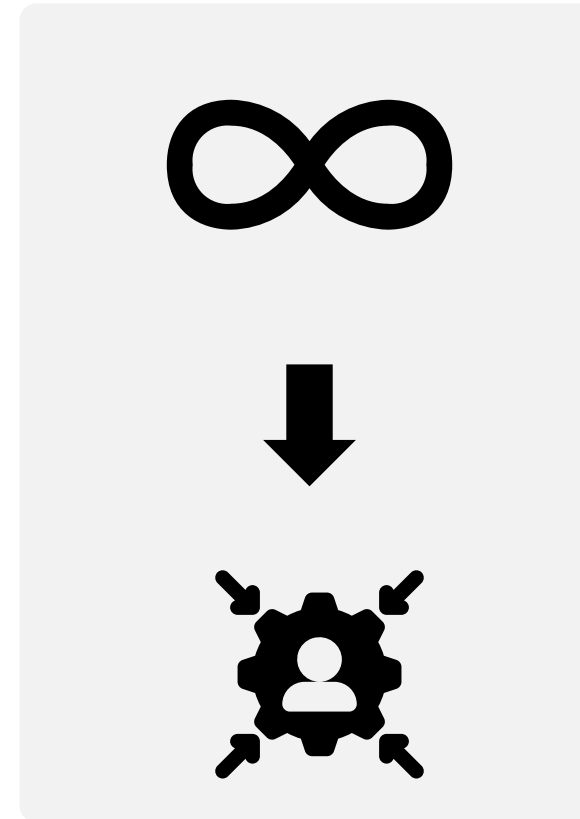
Nu

Een keer maken en verspreiding
op zoveel mogelijk kanalen



Future

Eindeloos maken en
gepersonaliseerde distributie



Op maat van wie kijkt

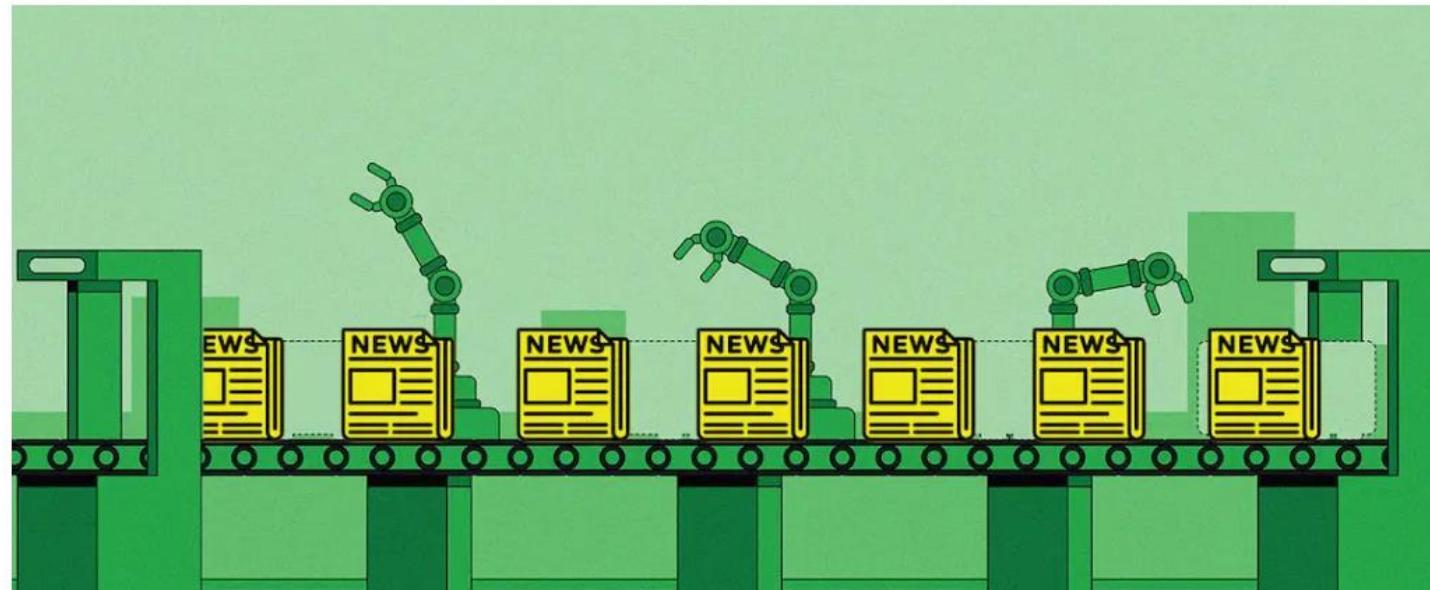




Dozens of News Sites are Using AI Chatbots to Churn Out Questionable Content

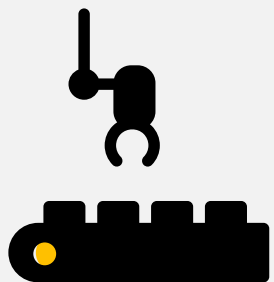
"Some publish hundreds of articles a day."

/ Artificial Intelligence / Ai / AiGeneratedContent / ArtificialIntelligence



Rimpel effecten

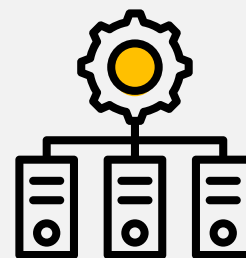
de machine voeden



effectiviteit telt



Infrastructuur
uitdaging

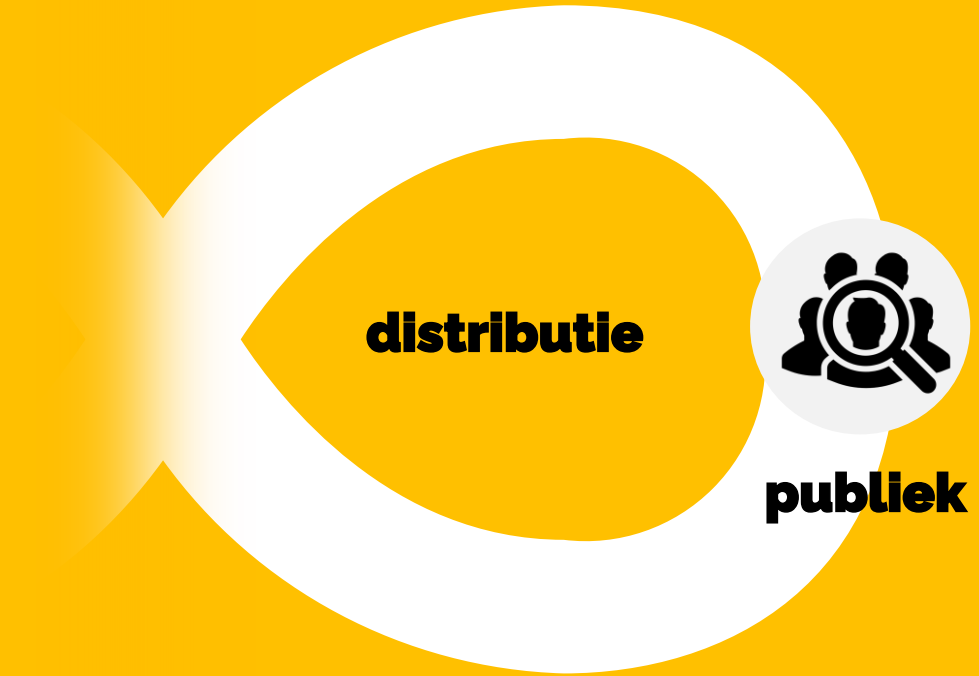


unieke stemmen



— What's Next?

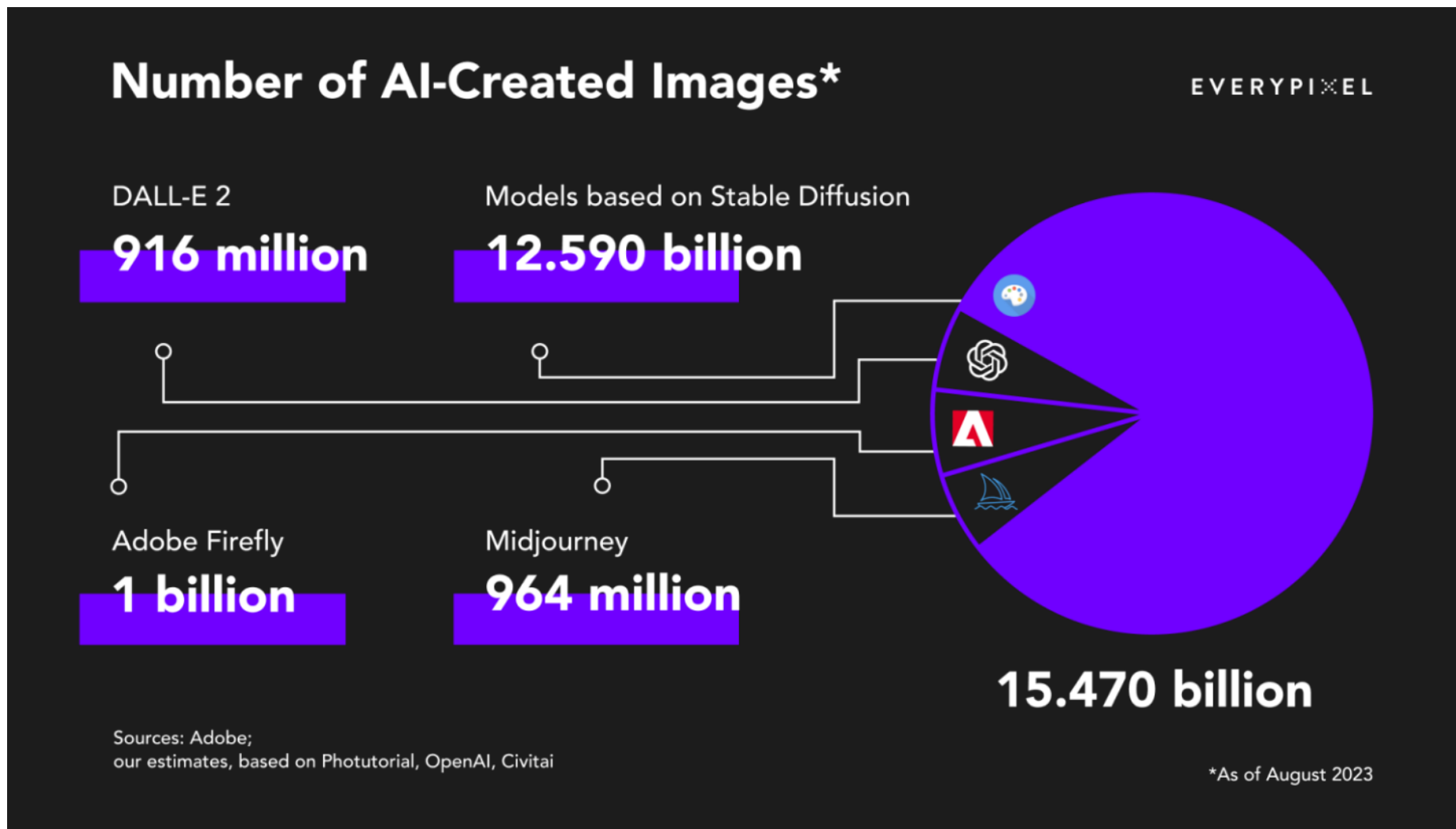
**Enkele
mogelijke
evoluties...**



— Vertrouwde merken, niches en het generische midden



De vloedgolf is er al



Misinformatie machines



Het aanbod van desinformatie zal binnenkort oneindig zijn".
Renée DiResta of the Stanford Internet Observatory



Niets is wat het lijkt

Meet the 2024 Presidential Candidate Clones

🔍 Ask a question to all the candidates



All

 Democrats

 Republicans

 Third Party



 Democrat

Current President
Joe Biden

Website 

Chat 



 Republican

Former President & Businessman
Donald Trump

Website 

Chat 




 Republican

Governor of Florida
Ron DeSantis

Website 

Chat 



 Democrat

Activist
Robert F Kennedy Jr.

Website 

Chat 




 Republican

Entrepreneur & Author
Vivek Ramaswamy

Website 

Chat 



 Republican

Former Vice President
Mike Pence

Website 

Chat 



 Republican

Former Governor of South Carolina
Nikki Haley

Website 

Chat 



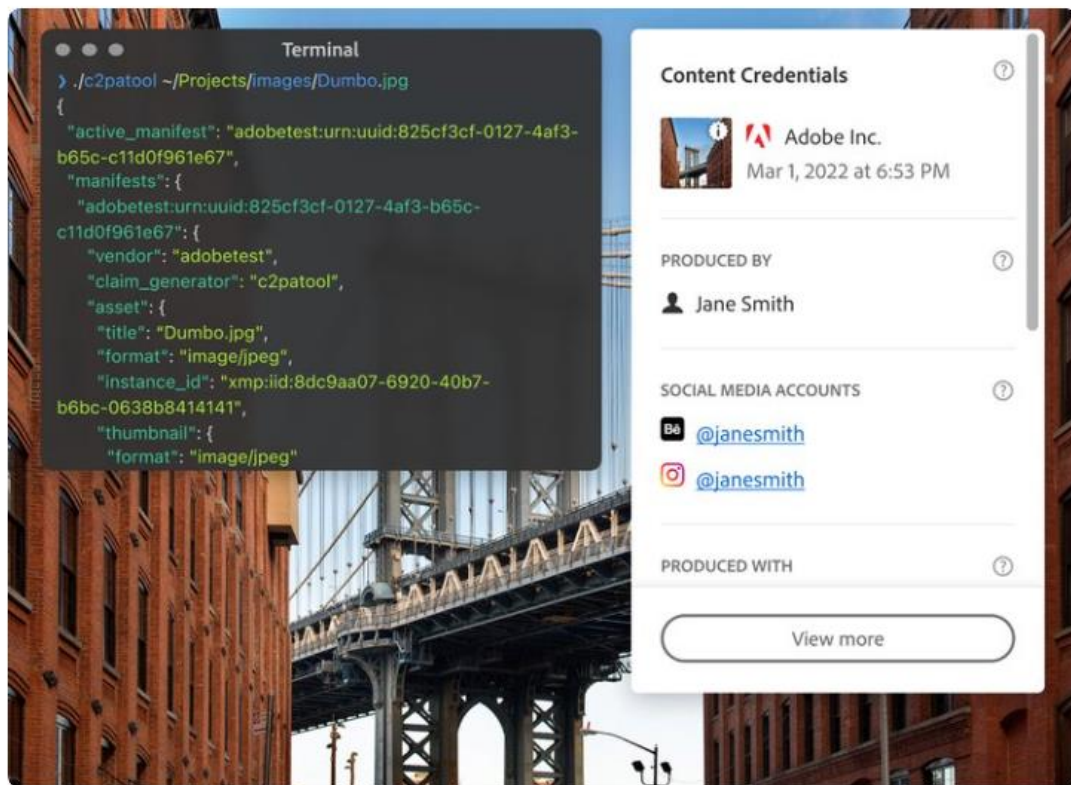
 Republican

Former Governor of New Jersey
Chris Christie

Website 

Chat 


Vertrouwen verankeren





Terminal


```
> ./c2patool ~/Projects/images/Dumbo.jpg
{
  "active_manifest": "adobetest:urn:uuid:825cf3cf-0127-4af3-b65c-c11d0f961e67",
  "manifests": {
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        "thumbnail": {
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        }
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  }
}
```



Content Credentials


 Adobe Inc.
Mar 1, 2022 at 6:53 PM

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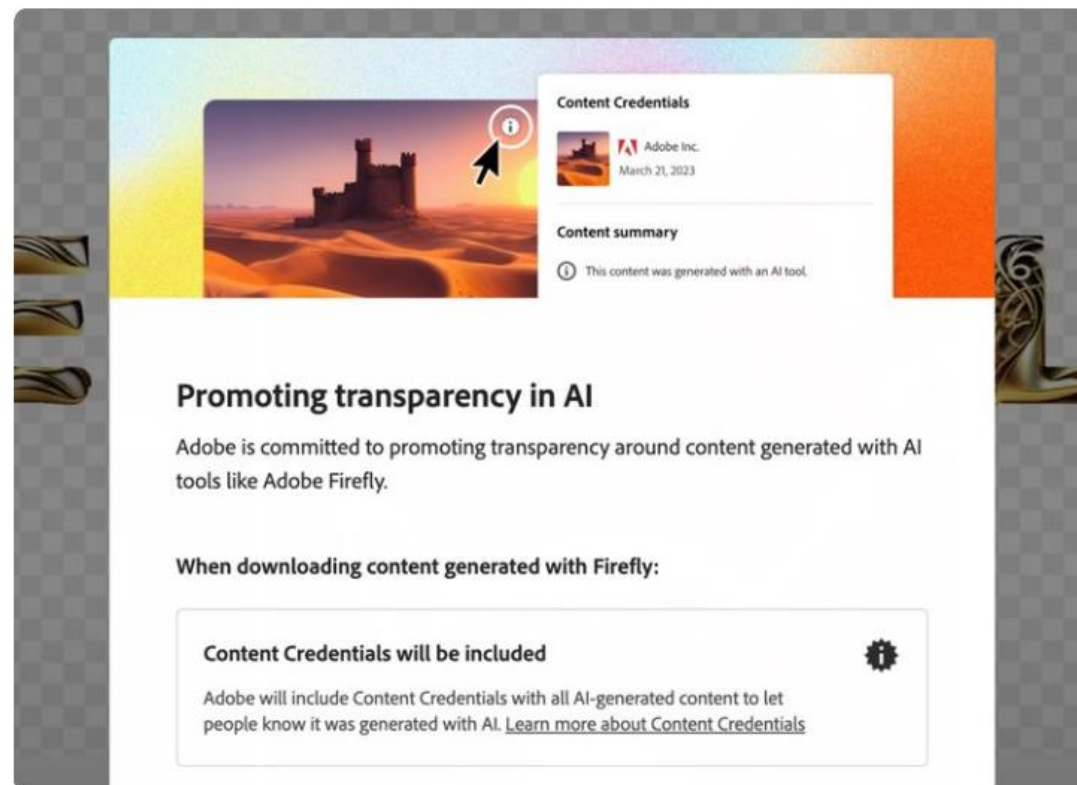
 Jane Smith

SOCIAL MEDIA ACCOUNTS 


 @janesmith
 @janesmith

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Content Credentials

 Adobe Inc.
March 21, 2023


Content summary

 This content was generated with an AI tool.

Promoting transparency in AI

Adobe is committed to promoting transparency around content generated with AI tools like Adobe Firefly.

When downloading content generated with Firefly:

Content Credentials will be included 

Adobe will include Content Credentials with all AI-generated content to let people know it was generated with AI. [Learn more about Content Credentials](#)

Menselijke arbeid als premium label

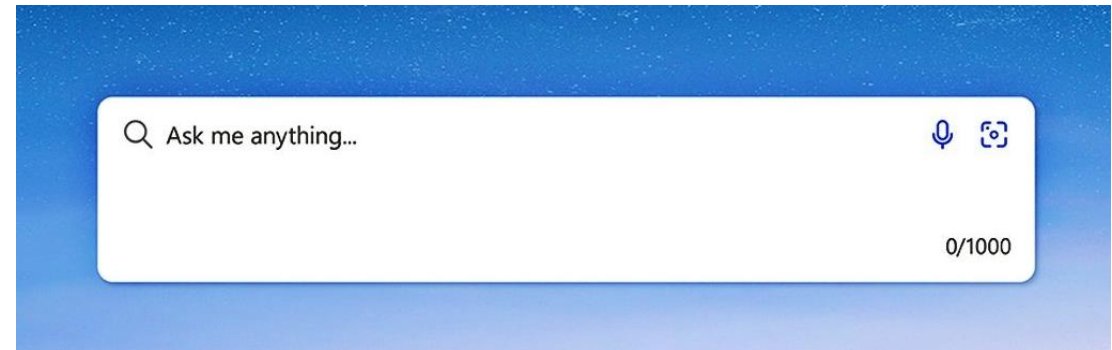


Icon concept for human invention certificate. Applied and not limited to digital, physical content and art
Designed by William's House in 2023



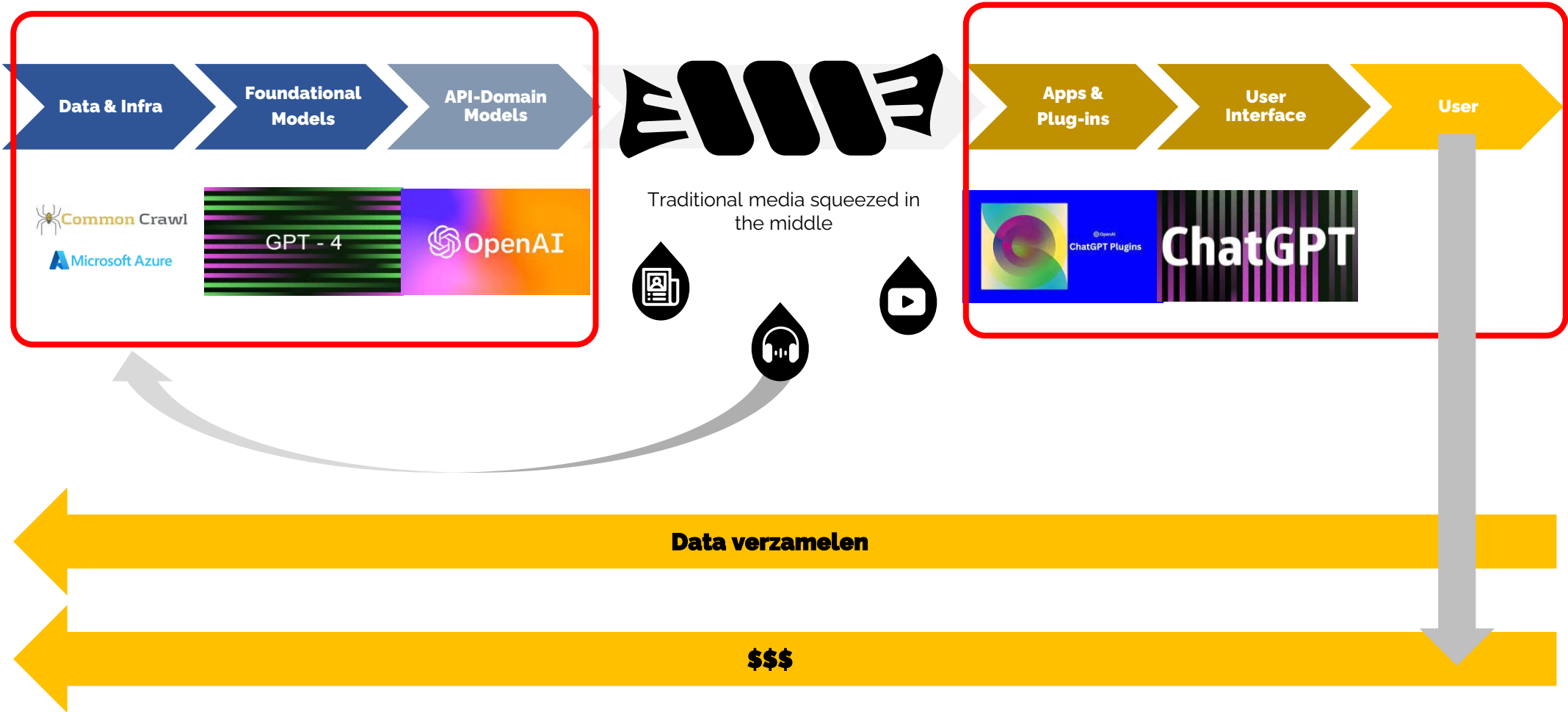
Data & Interfaces

Het gevecht voor de
nieuwe waardeketen.



The AI-waardeketen – het gevecht voor data & interfaces


Voorbeeld: Open AI's positie in de waardeketen



Alles is data voor machines


Reaction #00139

Arousal




← × →

BACK TO MAP



DATA BREAKDOWN
59% Arousal + -14% Valence




Vocal Call Types

MODEL VOICE

Explore vocal utterances by inferring probabilities of 67 descriptors, like 'laugh', 'sigh', 'shriek', 'oh', 'ahh', 'mhm', and more

EXPLORE →




Valence & Arousal

MODEL MULTIMODAL

Predict perceived valence and arousal in facial expression, vocal bursts, speech, or language

EXPLORE →




Facial Expression

MODEL FACE + BODY

Differentiate 37 kinds of facial movement that are recognized as conveying distinct meanings, and the many ways they are blended together

EXPLORE →



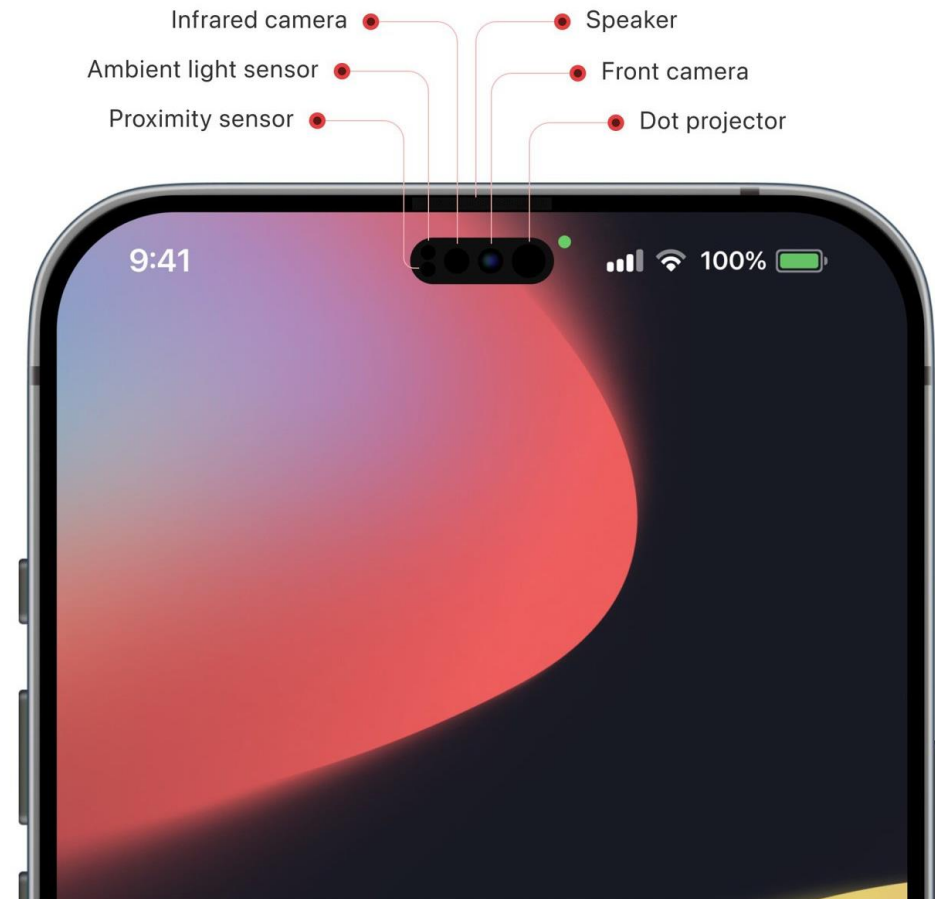
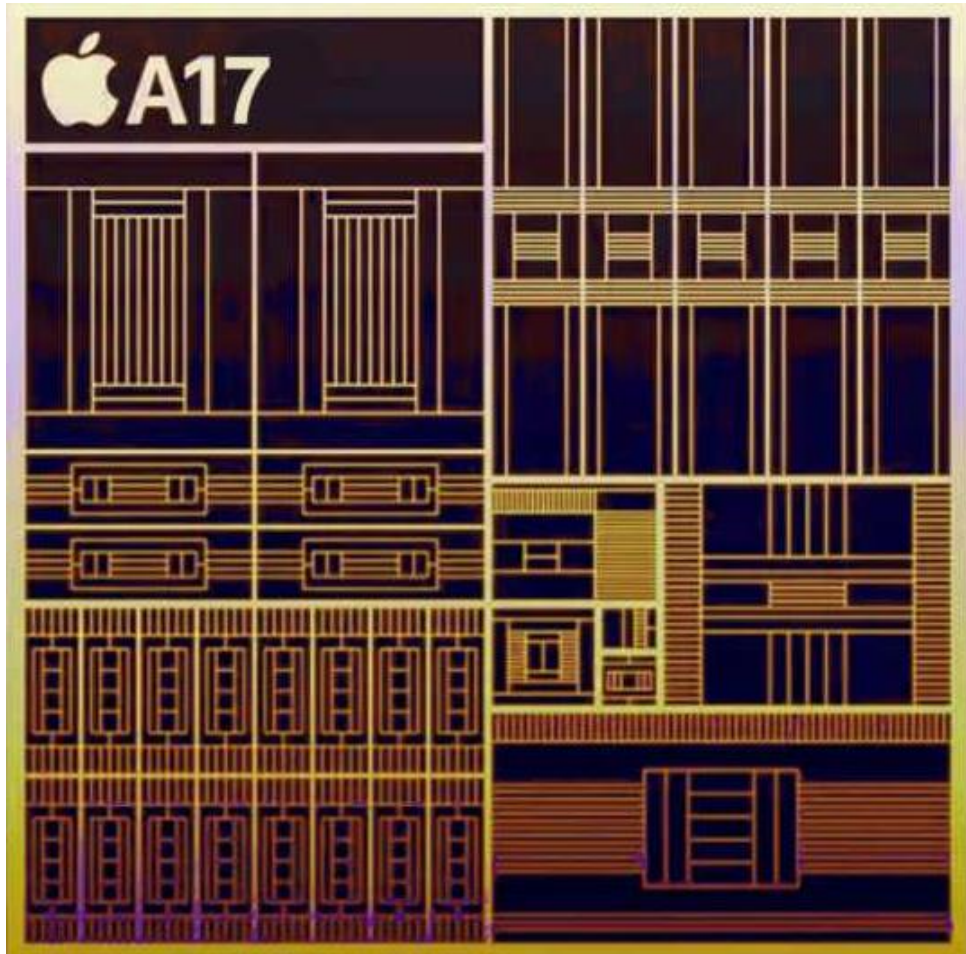
Vocal Expression

MODEL VOICE

Differentiate 28 kinds of vocal expression recognized as conveying distinct meanings, and the many ways they are blended together

EXPLORE →

Operating systems & smartphones als poortwachters



Grasduinen en transformeren

Waarom is iedereen zo boos vanwege een grap van Paul Magnette?

✓ Zoeken naar 'grap Paul Magnette'

✓ Antwoorden voor u genereren...

De grap van Paul Magnette was een opmerking die hij maakte in een interview met Dag Allemaal ¹. Hij zei: "Walen genieten graag van het leven. Is dat zo verkeerd?" ². Hij bedoelde het als een contrast met de Vlamingen, die volgens hem hard werken om in hun vrije tijd te kunnen vissen ³.

De grap viel niet in goede aarde bij veel Vlamingen, die het zagen als een belediging of een stereotypering ⁴ ². Ze beschuldigden Magnette van arrogantie, luiheid en minachting ⁴. Ze vonden ook dat hij zich beter zou bezighouden met de regering en de coronacrisis, in plaats van moppen te tappen in een roddelblad ².

De grap kwam ook op een slecht moment, want Magnette had zich net kandidaat gesteld voor het premierschap, tot ongenoegen van veel Vivaldi-partners ³. Zij vreesden dat hij de federale regering zou destabiliseren en de Vlaamse oppositie zou versterken ³. Ze waren ook gefrustreerd dat hij zich als de architect van de regering gedroeg, terwijl hij vaak een stoorzender was ³.

Magnette zelf verdedigde zijn grap als een uiting van humor en zelfrelativering ⁴. Hij zei dat hij geen kwaad in de zin had, en dat hij respect had voor alle Belgen ⁴. Hij zei ook dat hij de Vlaamse cultuur goed kende, en dat hij veel Vlaamse vrienden had ⁴. Hij vond dat de ophef over zijn grap overdreven en kunstmatig was ⁵.

Meer informatie: [1. standaard.be](#) [2. businessam.be](#) [3. demorgen.be](#) [4. bing.com](#) [5. standaard.be](#)

Nieuws over Grap Paul Magnette



Vraag me alles wat u wilt...

De Standaard

Meest recent Binnenland Buitenland Opinie Economie Cultuur Sport Life&Style Meer ▼



PAUL MAGNETTE PAUL MAGNETTE

'Walen genieten graag van het leven': Magnette flink op de korrel genomen na grap in Dag Allemaal

07/02/2023 om 16:28 door Bart Brinckman



12°C 34km 1,67%

MEEST RECENT - MEEST GELEZEN

1. Geraakt Groen nog uit de gevarenzone?
2. Brussels minister Maron: 'Zaventem m...
3. De politieke jacht op de kinderbijslag is ...
4. 'We gaan serieuze farcen krijgen als de ...
5. 'Wie haat en verdeling zaait, laten we niet d...

Volledig overzicht >

NIET TE MISSEN



De politieke jacht op de kinderbijslag is



Magnettes parabel over een Vlaamse en Waalse visser viel verkeerd. Foto: Christophe De Muynck



Op zoek naar een nieuw evenwicht

Getty Images sues AI art generator Stable Diffusion in the US for copyright infringement



Getty Images has filed a case against Stability AI, alleging that the company copied 12 million images to train its AI model 'without permission ... or compensation.'

ARTIFICIAL INTELLIGENCE / TECH / LAW

Publishers Prepare for Showdown With Microsoft, Google Over AI Tools

Media executives want compensation for use of their content in ChatGPT, Bing and Bard

By [Keach Hagey](#) [Follow](#), [Miles Kruppa](#) [Follow](#), [Alexandra Bruell](#) [Follow](#), [Tom Dotan](#) [Follow](#) and

Updated March 27, 2023 9:40 am ET

The Arena Group Announces Strategic Partnerships With Artificial Intelligence Firms

The Arena Group today announced strategic development partnerships with two Artificial Intelligence firms – Jasper and Nota – to speed and broaden its AI-assisted efforts in content workflows, video creation, newsletters, sponsored content, and marketing campaigns.

Read More

shutterstock
+
OpenAI

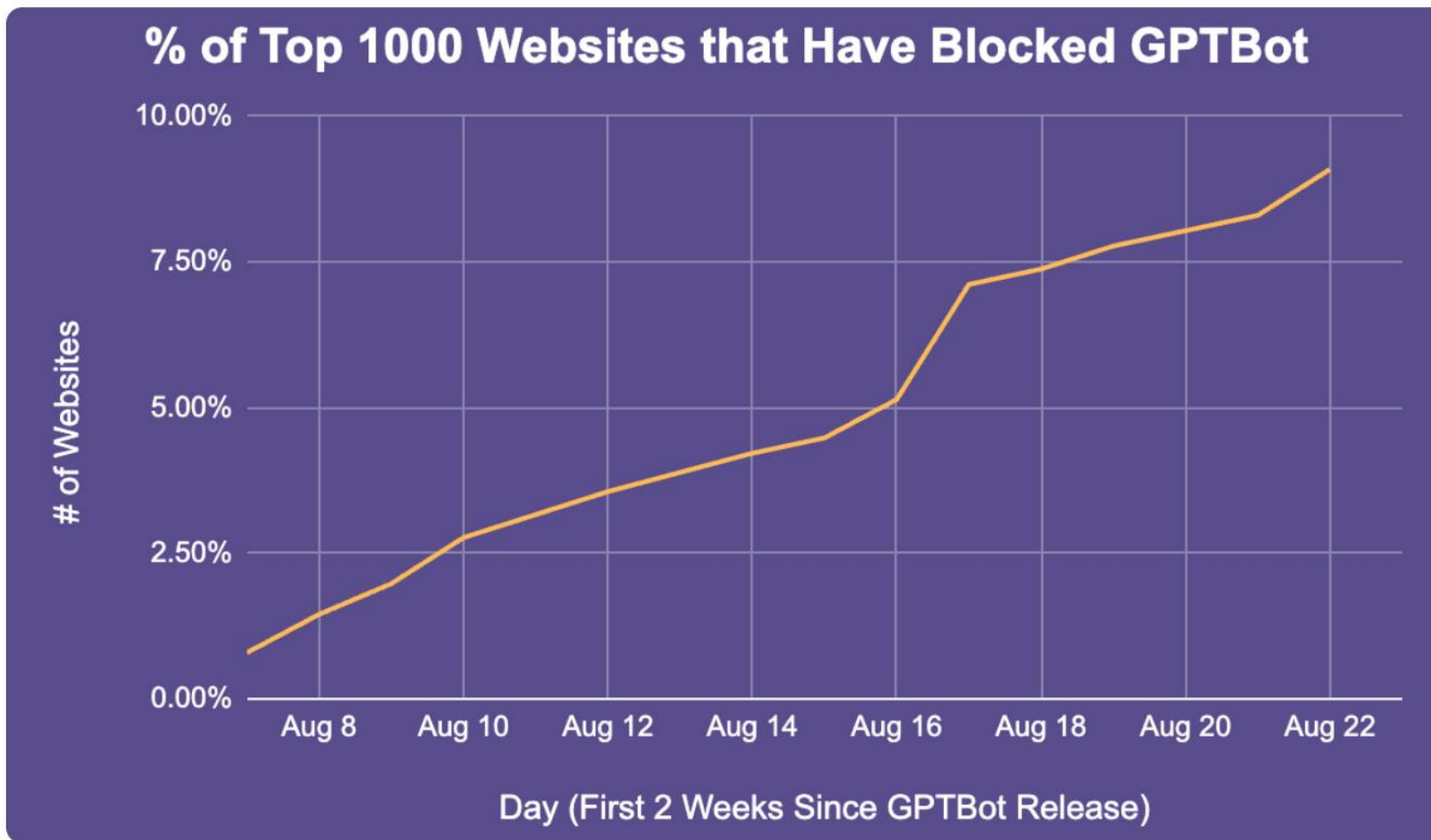
SHUTTERSTOCK PARTNERS WITH OPENAI AND LEADS THE WAY TO BRING AI-GENERATED CONTENT TO ALL

USA - English

FIGHT

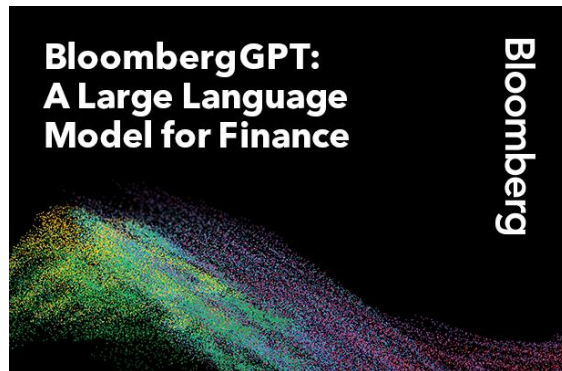
PARTNER

De deuren gaan dicht



Zelf modellen bouwen met eigen data, IP & talent.

BloombergGPT

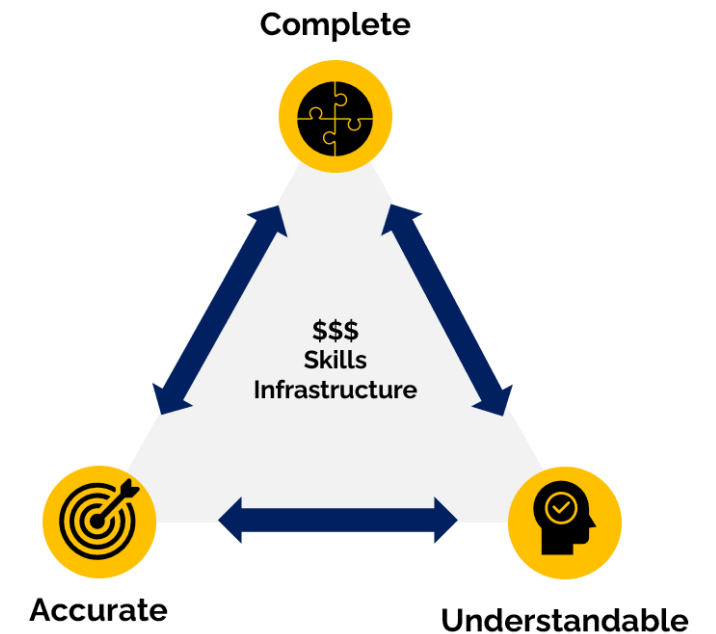


Groot model met 50 miljard parameters, speciaal gebouwd voor financiën.

NPR Planet Money Bot.



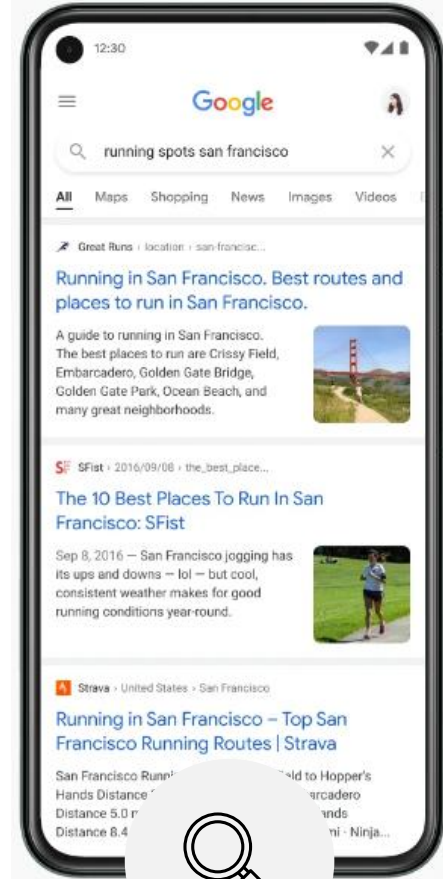
NPR maakt van radio-archieven een conversationele database.



Naar een nieuwe interface



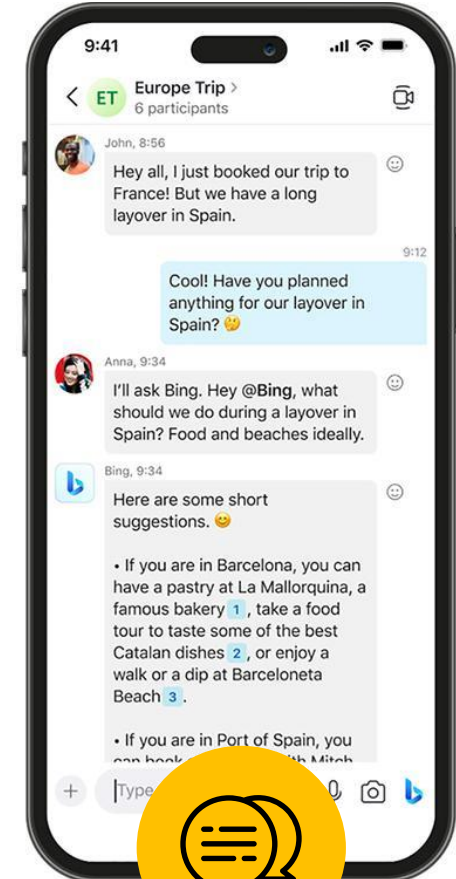
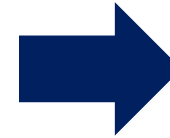
Web



Search



Social



Gen AI

Links ipv antwoorden



What caused the fire in the Connaught Place in New Delhi?



[All](#) [News](#) [Images](#) [Videos](#) [Maps](#) [More](#)

Tools

About 1.190.000 results (0,57 seconds)

<https://timesofindia.indiatimes.com> > delhi > articleshow

Fire breaks out at hotel in Delhi's Connaught Place

6 hours ago — Eight fire tenders have been rushed to the site and efforts are on to douse the blaze. So far, **no injuries have been reported**. The reason behind ...

<https://www.ndtv.com> > Delhi News

Fire Breaks Out At Hotel In Delhi's Connaught Place - NDTV.com

5 hours ago — New Delhi: Connaught Place's Suncity Hotel in New Delhi caught fire today. **Six fire engines** are on the spot. Further details are awaited.

<https://businessconnectindia.in> > News

Updates: Massive fire breaks out at Delhi's Connaught Place ...

4 hours ago — Latest update – **The fire was brought under control around 10.35 am** and the cooling process is underway, officials said. What caused the fire?

<https://news.abplive.com> > Delhi Ncr

Fire Breaks Out In A Hotel In Delhi's Connaught Place, No ...

4 hours ago — According to the preliminary investigations, the fire was caused due to a **short circuit**. Published at: Sat, Jan 21,2023, 12:12 pm (IST).

<https://www.india.com> > ... > Delhi

Massive Fire Breaks Out At Delhi Connaught Place Hotel, 6 ...

7 hours ago — A **massive fire** broke out in a hotel in Delhi's Connaught Place area. Six fire tenders are present at the spot. Details awaited.



Perplexity

What caused the fire in the Connaught Place in New Delhi?

PERPLEXITY

View Concise

A fire broke out in a hotel in central Delhi's Connaught Place on Saturday morning, officials said^{[4][2]}. The fire started from the bar area and spread to the first and second floors of the restaurant^{[1][2]}. It is expected that the cause of the fire was a short circuit^[1]. Six fire tenders were rushed to the spot and the blaze was contained within an hour^[1]. There were no reports of any injuries^{[2][3]}.

Accurate Inaccurate

4 SOURCES

View List

1 indiatimes.com

2 financialexpress.com

3 devdiscourse.com

4 thehindu.com

Is there a lot of damage?

PERPLEXITY

View Detailed

The fire in Connaught Place, New Delhi broke out in a hotel in the 'F' block and six fire tenders were rushed to the scene^[1]. There were no reports of any injuries^[2], but the extent of damage has not been ascertained by officials so far^{[3][4]}.

Accurate Inaccurate

4 SOURCES

View List

1 indiatvnews.com

2 deccanherald.com

3 timesnownews.com

4 businessconnectindia.in

Ask a follow up



Van SEO naar GAIO

Traditional links pushed down



Google search results for "what's better for a family with kids under 3 and a dog, bryce canyon or X".

Generative AI is experimental

Both Bryce Canyon and Arches National Parks are family-friendly. Although both parks prohibit dogs on unpaved trails, Bryce Canyon has two paved trails that allow dogs.

Bryce Canyon has distinctive features like hoodoos, natural bridges, and waterfalls. At the visitor center's interactive exhibits, children can learn about the geology, wildlife, and people of the area. You can bring your dog on the paved sections of both the Rim Trail and the Shared Use Path, both of which are also stroller-friendly.

Arches, children may enjoy the rock formations, and some say that Arches has more variety than Bryce Canyon. Pets aren't allowed on any trails, though they are allowed at campgrounds, pullouts, roads, and parking lots.

Both parks offer guided tours, ranger-led programs, picnic areas, and restrooms, and both parks require pets to be leashed.

AI-generated content cards:

- Kids & Youth - Bryce Canyon National Park...
- Arches National Park vs Bryce...
- Visiting Bryce Canyon National Park...

Traditional search results:

- Action Tour Guide: Feb 17, 2022 — Arches only allow dogs at campgrounds, parking lots, and along established roads, making it a lot harder to experience the park with your dog.
- The MOM Trotter: A Guide To Planning A Trip To Bryce Canyon National ...

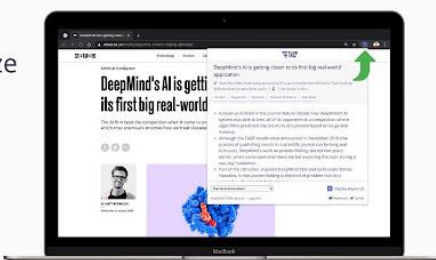
Generative AI Content front & center



Het publiek neemt de ervaring over

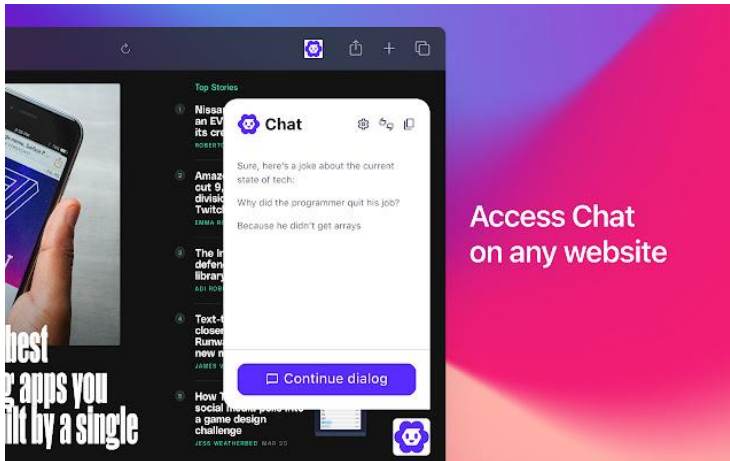
TLDR This Chrome Extension

Instantly summarize any webpage at the click of a button.



Samenvatten webpagina

Access Chat on any website



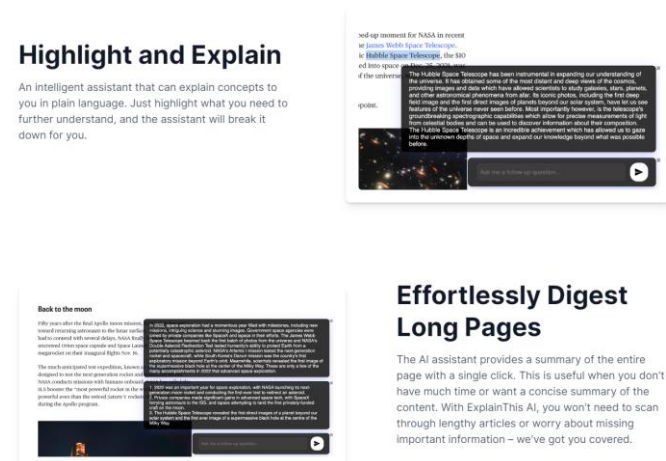
Stel webpagina vragen

Highlight and Explain

An intelligent assistant that can explain concepts to you in plain language. Just highlight what you need to further understand, and the assistant will break it down for you.

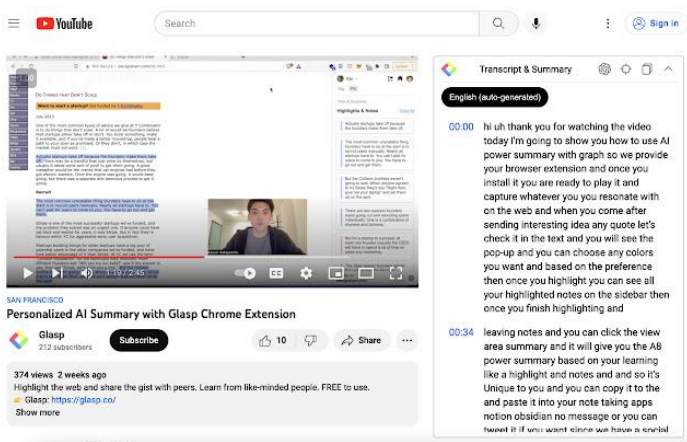
Effortlessly Digest Long Pages

The AI assistant provides a summary of the entire page with a single click. This is useful when you don't have much time or want a concise summary of the content. With ExplainThis AI, you won't need to scan through lengthy articles or worry about missing important information – we've got you covered.



Highlight en leg artikelen uit

Personalized AI Summary with Glasp Chrome Extension



Vat Youtube samen

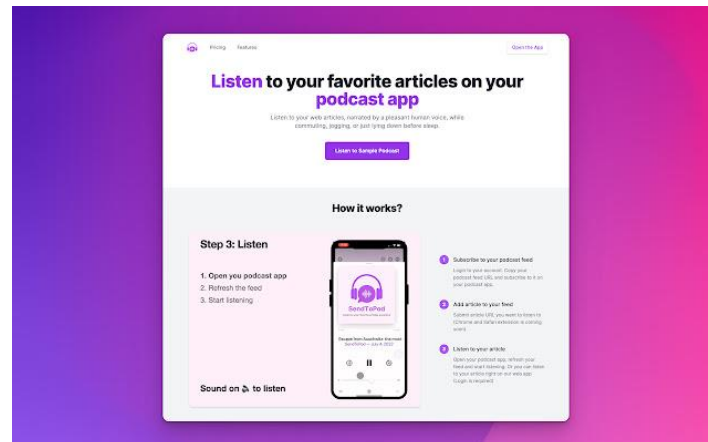
Listen to your favorite articles on your podcast app

Listen to your web articles, narrated by a pleasant female voice, while commuting, jogging, or just trying to relax before sleep.

How it works?

Step 3: Listen

1. Open your podcast app
2. Refresh the feed
3. Start listening



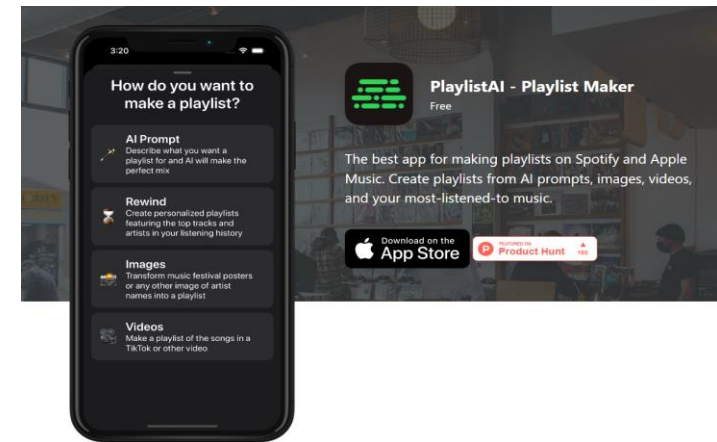
Transformeer artikelen naar podcasts.

Playlist AI - Playlist Maker

Free

The best app for making playlists on Spotify and Apple Music. Create playlists from AI prompts, images, videos, and your most-listened-to music.

Download on the App Store



Prompt playlists

Aggregatoren herformateren

Summary ...

- Horizon Forbidden West's Burning Shores, an expansion pack on PS5, is a focused and condensed experience for gamers to enjoy.
- The game features a story that is grounded in helping reunite loved ones and exciting battles with giant robots and futuristic bunkers.
- Exploration has been fixed, making it more fun to get from place to place, but the game also still has too many weapons, armor pieces, and small gripes that gamers may find frustrating.




GAMING / ENTERTAINMENT / PLAYSTATION

Burning Shores' focus makes it the best part of Horizon Forbidden West / I liked the expansion much better than the full game, though I do have a few small gripes.

Image source: <https://www.theverge.com>

Explain Like I'm Five ...


Horizon Forbidden West has a new part called Burning Shores, with cool stuff to do in a flooded Los Angeles. It is shorter and more fun than the other parts of the game.



GAMING / ENTERTAINMENT / PLAYSTATION

Burning Shores' focus makes it the best part of Horizon Forbidden West / I liked the expansion much better than the full game, though I do have a few small gripes.

Emoji ...



GAMING / ENTERTAINMENT / PLAYSTATION

Burning Shores' focus makes it the best part of Horizon Forbidden West / I liked the expansion much better than the full game, though I do have a few small gripes.

* ARTIFACT

Rimpel effecten

dood van de link?



nieuws vs service



platform strategie



IP monitoren



— What's Next?

Enkele mogelijke evoluties...



valorisatie

Voedingslabels voor AI

AI Nutrition Facts	
Your Product Name	
Description Describe your product	
Privacy Ladder Level ⓘ	1 ▾
Feature is Optional	Yes ▾
Model Type	Generative
Base Model	OpenAI - GPT-4
Trust Ingredients	
Base Model Trained with Customer Data	No ▾
Customer Data is Shared with Model Vendor	No ▾
Training Data Anonymized	N/A ▾
Data Deletion	Yes ▾
Human in the Loop	Yes ▾
Data Retention	30 days
Compliance	
Logging & Auditing	N/A ▾
Guardrails ⓘ	N/A ▾
Input/Output Consistency ⓘ	Yes ▾
Other Resources Add any additional resources...	

Learn more about this label at nutrition-facts.ai

AI Nutrition Fact Labels

The **AI Nutrition Facts** Label is intended to give consumers and businesses a more transparent and clear view into 'what's in the box' - how their data is being used - especially when it comes to training LLMs with vendors like AWS, Google, and OpenAI. These labels empower customers to make informed decisions about which AI Powered capabilities they are prepared to adopt.

This page is here to help you **understand more about the AI Nutrition Fact labels** and let you **create labels for the features you are building**.

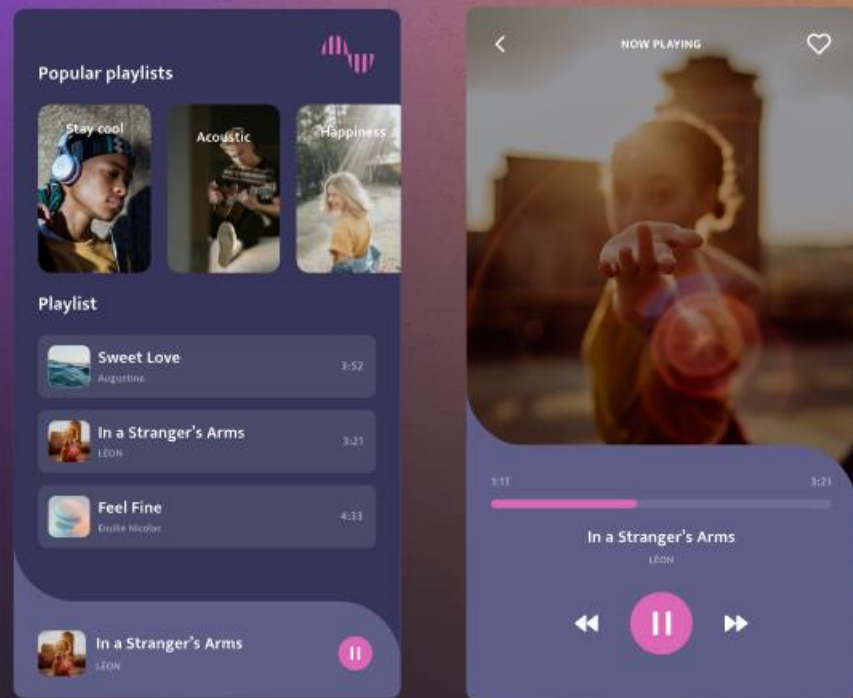
- › [How to read a label](#)
- › [About the AI Privacy Ladder Level](#)
- › [Create your own label](#)
- › [Partner with us](#)

Vloeibare interfaces

Semanttic

Instant user interfaces for any product idea you have

Scroll to learn more



De terugkeer van voice

AMAZON ALEXA / AMAZON / TECH

Amazon plans to rework Alexa in the age of ChatGPT



Going beyond "What's the weather like?" Photo by Jennifer Pattison Tuohy / The Verge

/ Amazon's plan to make more money from Alexa could lean into more generalized large language models like the ones behind ChatGPT and Bard.

By [Umar Shakir](#)

May 4, 2023, 5:51 PM GMT+2 | [3 Comments](#) / [3 New](#)



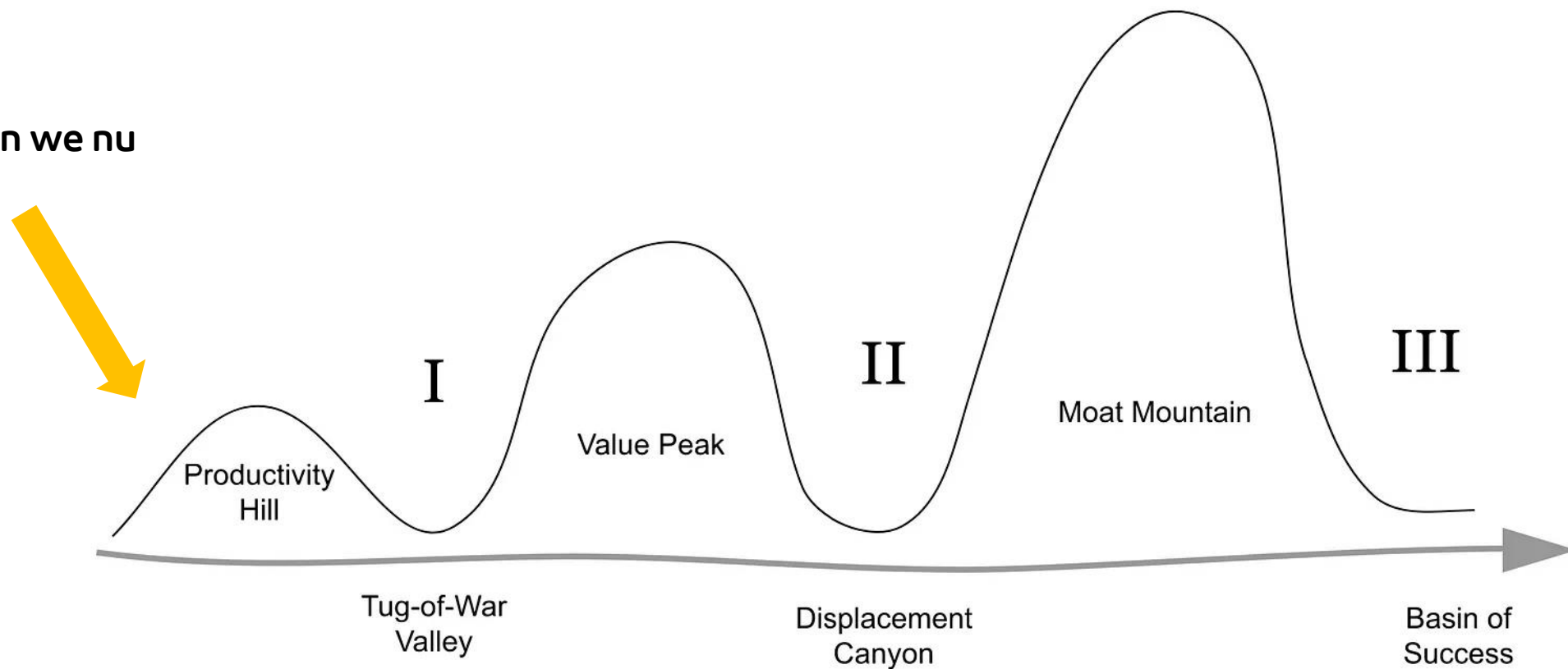
Take-aways

Goed voorbereid zijn is de halve reis

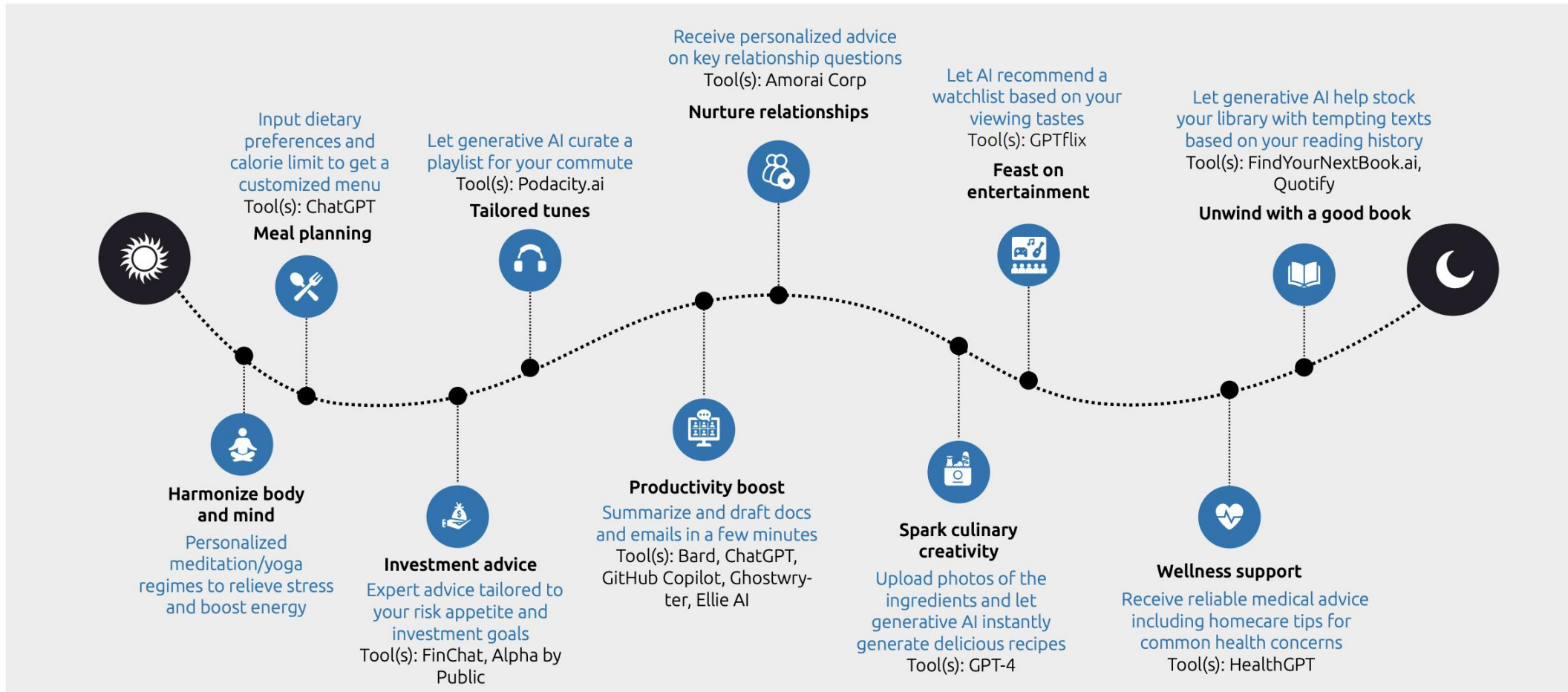


— Waarde voorbij productiviteit

Hier zijn we nu

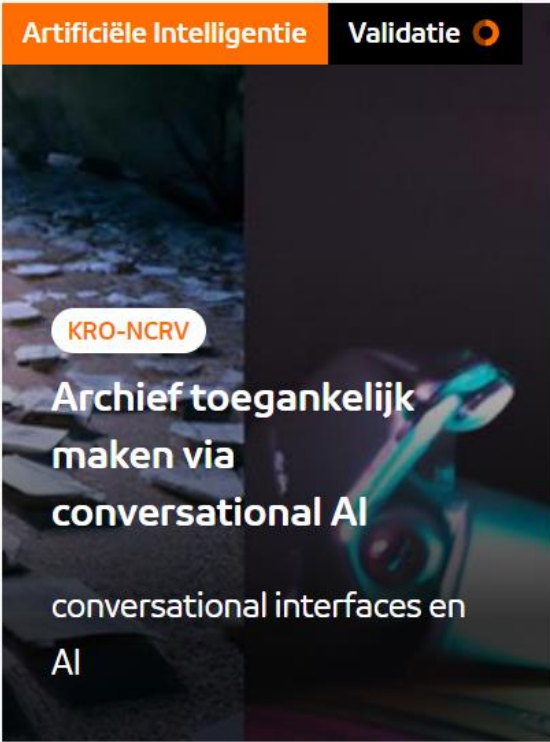


Het verschil maken in het dagelijkse leven



Source: Capgemini Research Institute Analysis.

Het verschil maken voor de maatschappij



Artificiële Intelligentie Validatie ○

KRO-NCRV

Archief toegankelijk maken via conversational AI

conversational interfaces en AI

This card features a dark background with a glowing blue robotic hand. The text is white and orange, with a small orange circle next to 'Validatie'.



Artificiële Intelligentie Verkenning ○

EO

AI applicatie voor redacties (EO)

AI applicatie die helpt om meer diverse gasten te vinden voor in programma's.

This card features a white robot head and a dark body against a dark background. The text is white and orange, with a small orange circle next to 'Verkenning'.



Artificiële Intelligentie Verkenning ○

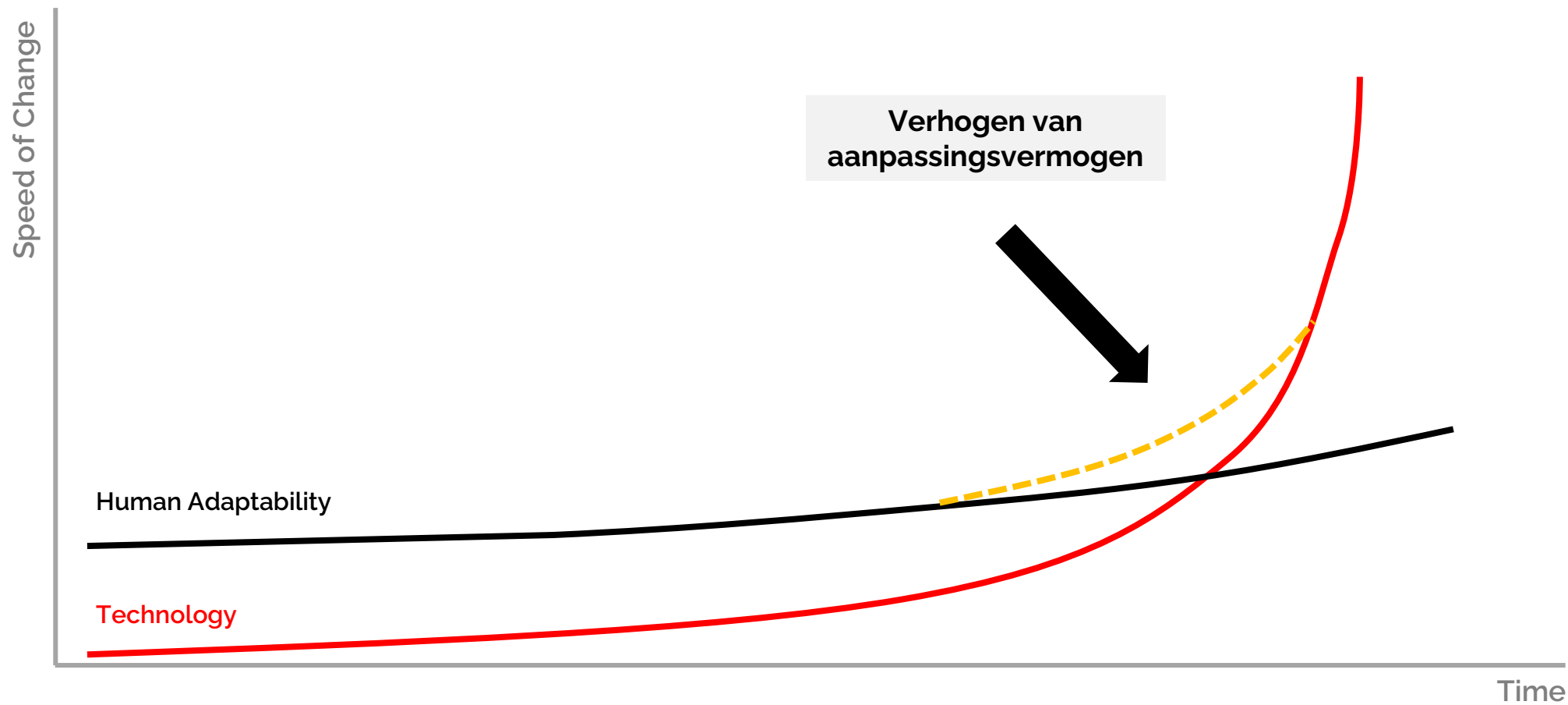
KRO-NCRV

AI podcast 2.0

Dove en slechthorende kinderen de mogelijkheid geven om een podcast 'te beluisteren' met via AI gegenereerde video's.

This card features a close-up of a ginger cat's face eating a slice of watermelon. The text is white and orange, with a small orange circle next to 'Verkenning'.

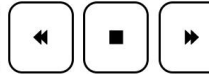
Zorgen dat iedereen mee is



Onder de juiste voorwaarden

Explore Images Related to Crime Generated by Stable Diffusion

A color photograph of an inmate

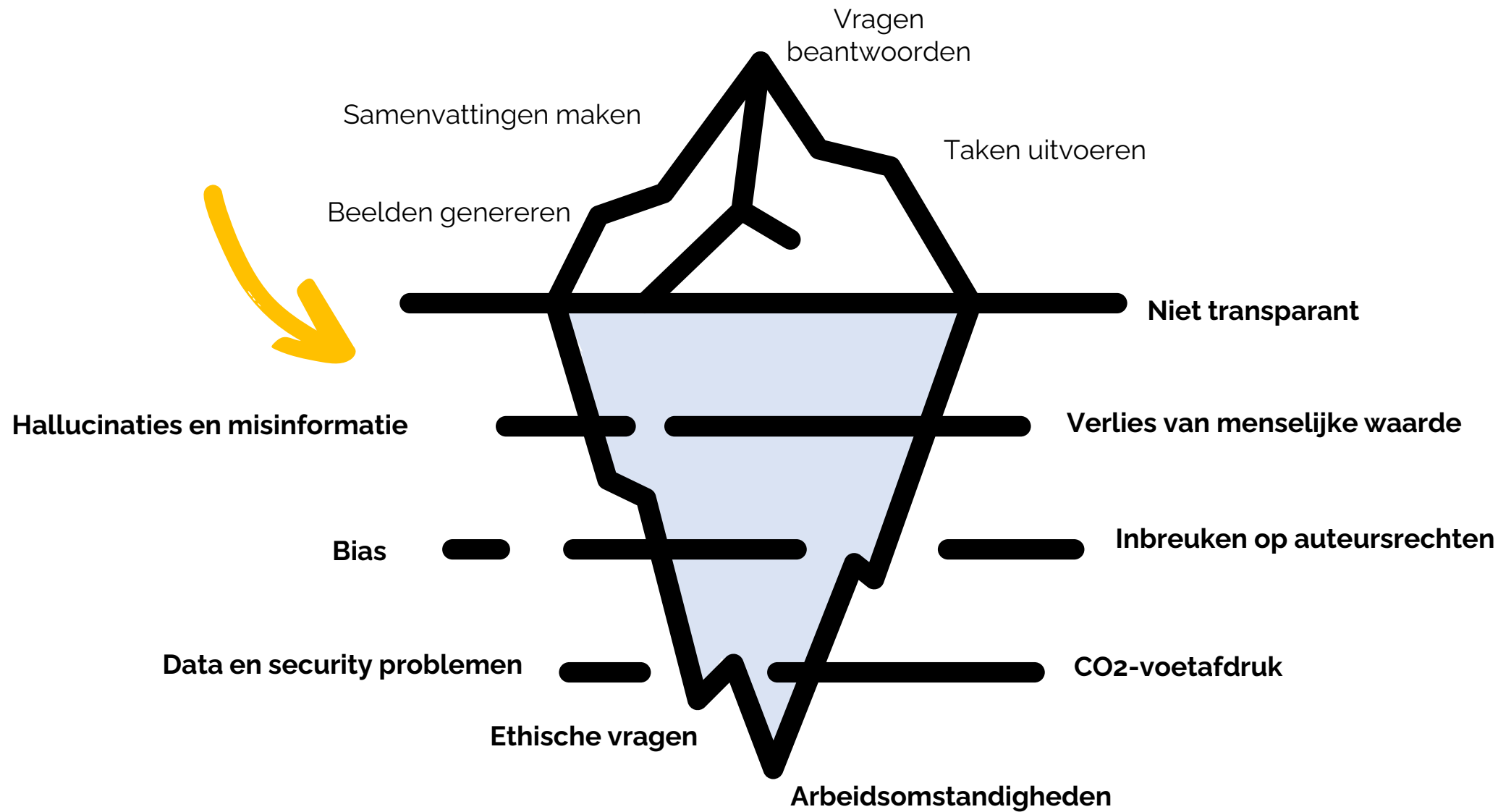


STABLE DIFFUSION RESULTS

SKIN TONE	I	II	III	IV	V	VI	GENDER	MEN	WOM.	AMB.
SHARE (%)	7	5	4	10	45	28	SHARE (%)	99	0	1



Bewust van de ijsberg



Tot slot

- **Begin met het waarom** – Het is niet omdat het mogelijk is dat het waardevol is.
- Zorg voor een duidelijk **redactioneel en ethisch kader.**
- Zoek naar **obstakels die je kan wegnemen** in processen of diensten.
- Orchestreer en **ontsluit je kennis.**
- **Beschouw het als intelligent lego** en zoek naar nieuwe en transformatieve vormen.
- Kijk hoe u meer **eigenaar kan worden van de waardeketen** (van de dataset tot de interface)
- **Vergroot de talentenpool en betrek het publiek.**



**Media in het tijdperk
van kunstmatige intelligentie.**



nederlandse
publieke
omroep

Ezra Eeman, Strategie & Innovatie Director NPO
Oktober 2023